



Know why top brands say these were
the last creds they had to see.

Long before there were algorithms,
there were stories.

Before demographics, there was depth.

Before metrics, there was meaning.

Advertising isn't just about data.
It's about what people desire.

Reasons to believe
are not reasons to buy.
And building rapport is far
more important than any report.

That's why we don't just
manufacture demand.

We forge connections.
Where others find logic,
we discover longing.
We don't just chase trends.
We pursue the truth.
And shape it into brand ideas
that move culture, stir feeling,
and drive impact.

We are Human.
We don't just move product
We move people.

Because at the end of the day,
brands don't speak to markets.
They speak to people.

And people only remember
how you made them feel.

we do it.

Delivering
impac+

in

India | Kenya | UAE | Belgium | Zambia | America

Our work is born the way
every human is - Passion, Love

commitment



We
push

the limits of AI to do
what it can.

And our team to do
what AI can't.



Good work isn't
what works for us -
but rather, for the

human



• We don't sell
VICES



The image features a vibrant blue background with large, overlapping black circles. Two hands, emerging from dark suit sleeves, are positioned in the center. The hand on the right holds a bright red, elephant-shaped trophy. The hand on the left holds a silver-colored trophy with a stylized, three-pronged top. The trophy's base is a dark rectangular plaque with the word 'FOXGLOVE' and other smaller text. The overall composition is clean and modern, emphasizing the value of the awards.

And we help you
mine precious

metals



Afaqs! Foxglove Awards 2026

Best Corporate Identity (National)



Marketer's Excellence Awards 2026

Best Typography Design



Afaqs! Foxglove Awards 2025

Best Corporate Identity (National)



Afaqs! Foxglove Awards 2026

Best Corporate Identity (South Region)



Kyoorius Young Blood 2025

Baby Red Elephant



Chirag Raheja

Former Head of Copy at Infectious, Chirag has served as a mentor at The One Show's Creative Bootcamp, The Advertising Standards Council's 'Brand Influencer Summit', and at Xavier's Institute of Communication. His diverse field of work has won him dozens of awards, and he has been featured in Brand Equity's 'Rising Star' column in 2020. Previously worked at DDB Mudra and Saatchi & Saatchi, Chirag believes that words have an inimitable power to make people feel - an art he strives to master every single day. Chirag is a die-hard gamer, solo traveller and hits the dance floor with two left feet.

Co-founder / Creative Head



Imran Khan



Imran has spent over 13 years in advertising, helping numerous national and international brands break the shackles of mediocrity.

He believes opportunity is everywhere, and reaches for it with open arms.

He uses art to move the hearts of his audience, and has created several powerful campaigns that have effected change.

In 2017, he was listed as a Rising Star by Best Media Info, and has raised lakhs through the Apni Public Project - an 'art for good' effort that put food in the plates of the hungry during the pandemic.

Co-founder / Creative Head

Umesh Mandve



Business Head

Loved by clients and the creative folk both, Umesh has a formidable understanding of business and numbers. He brings to the table over 10 years of rich experience in brand management, consumer research and project management. When he's not working, Umesh enjoys writing poetry and spends his weekends performing at open mic events near

With over 15 years of cutting edits, trailers, TV commercials, and podcasts, Ganesh is now dabbling with social media content - bringing short and long form content to life with his signature flair. Previously worked at agencies like DDB Mudra and production houses like Mothership, he's now making waves for the good clients of Human.

Ganesh Pawal

Sr. Video Editor



Atif Shaikh



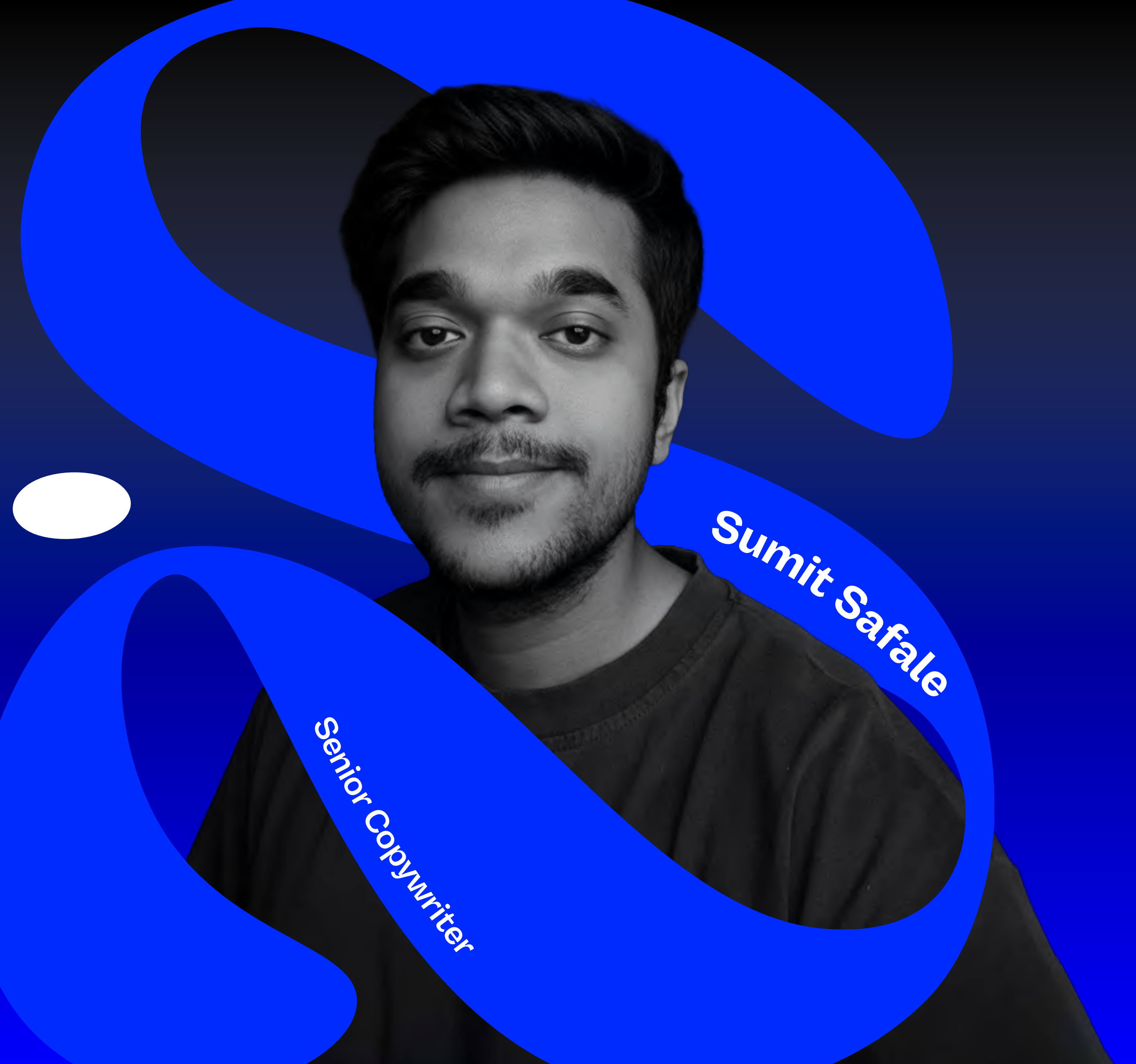
Digital Maverick

Atif breathes digital. Over the last 12 years, he has worked at some of the top multinational agencies in India and Dubai, helping numerous brands deliver meaningful digital experiences to their customers. Despite starting three travel-tech companies,

Atif revels in the fulfillment of running successful digital campaigns that impact real change.

When he's not working, Atif enjoys toying with AI and learning new ways to do old things.

What's a writer who doesn't enjoy rap music. Sumit comes with over 6 years of agency experience, and has built a reputation for churning out fun and relatable content, across platforms. He roars during football season, and is inspired by all the right people.



Sumit Safale

Senior Copywriter



Tanmay Sonawane

Senior Art Director

Tanmay, a four-year advertising and branding wizard, believes observation is the best mentor and craves fresh challenges. When he's not whipping up bold campaigns, he's cheering for Barcelona or snapping shots on his film camera.

Akshay Parab



Illustrator / AI Mastermind

A career Art Director with over six years in the business, Akshay now uses AI to bring his vivid imagination to life. From dramatic screenplays to surreal content and CGI-grade edits, Akshay admits to using prompt language more than he speaks in his mother tongue.

our
services

A graphic design featuring the text "our services" in a white, elegant script font. The word "our" is smaller and positioned above "services". The text is set against a dark blue background. Overlaid on the text are three thick, vibrant blue wavy lines that create a sense of movement and flow. Two of these lines are positioned above the text, while the third is below it. Additionally, there are three small white dots placed along the path of the middle blue line, just above the "services" text.



Branding and Design Systems

- Brand logos • Identity and guideline systems
- Packaging design • Branded merchandise
- Spatial design

Video Production

- Social media content
- Product videos / demos
- YouTube 6-seconders

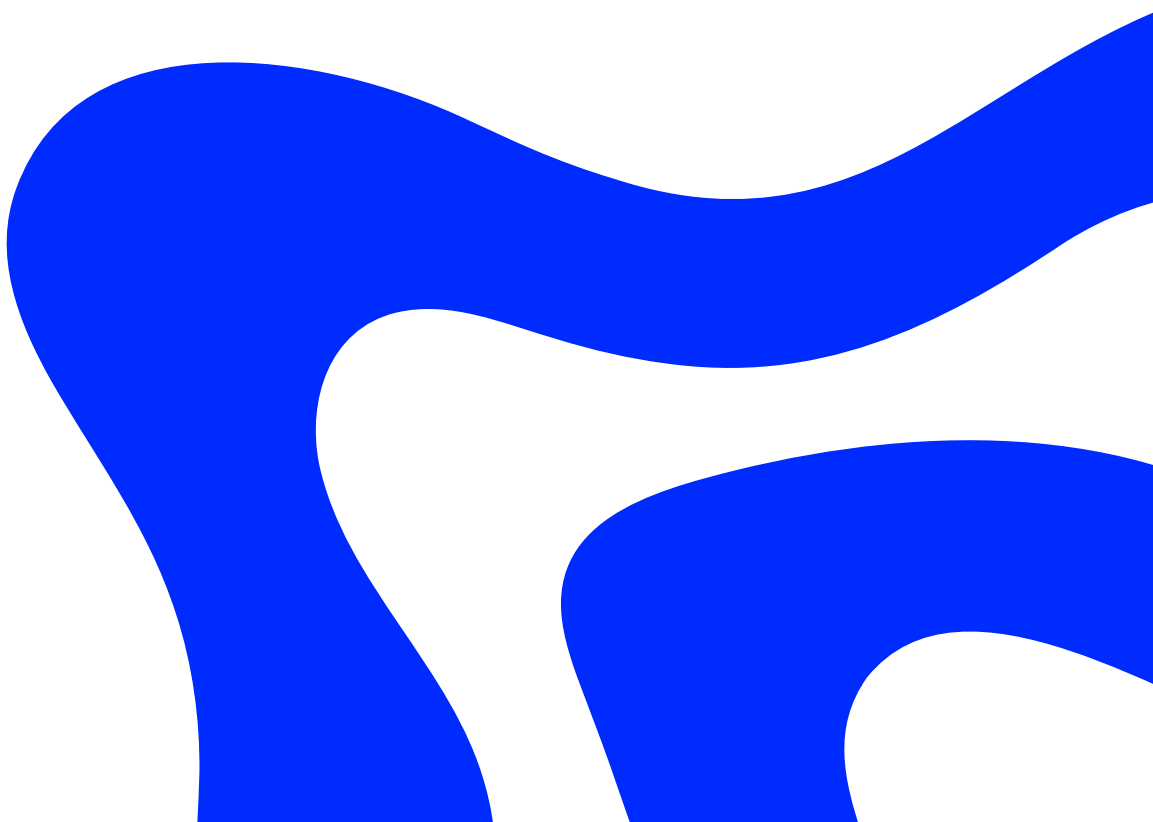
Brand Strategy

- Brand audit and discovery
- Brand positioning • Launch strategy
- Sustenance strategies
- Employer branding strategy

Digital Communication

- Content planning • Writing and design for social media
- Emailer campaigns • Social media management
- Website creation • SEO • Articles / blogs

Ad campaigns

- Brand launch campaign
 - TV / Video campaigns • Radio spots
 - Print and outdoor campaigns
 - Experiential • Brand innovations
- 

our
clients

TATA
COMMUNICATIONS

SAUCY!
BY
KFC

 **Ashley**

VI!TM

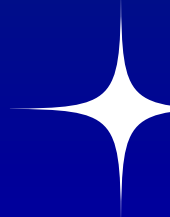


SW | **SPAN**
WEALTH

Parrogate
Ginneries Ltd

 **exist**

FAIRDEAL
■■■■■ FURNITURE

 **HRD Antwerp**



 **toptalent**
Learning



 **ALMAARI**

 **HauteSpot**

 **ayvens**
SOCIETE GENERALE GROUP

our *WCS*

A large, stylized blue flower graphic with multiple petals, centered behind the text. The flower has a central point from which several elongated, teardrop-shaped petals radiate outwards. The petals are a vibrant blue color.

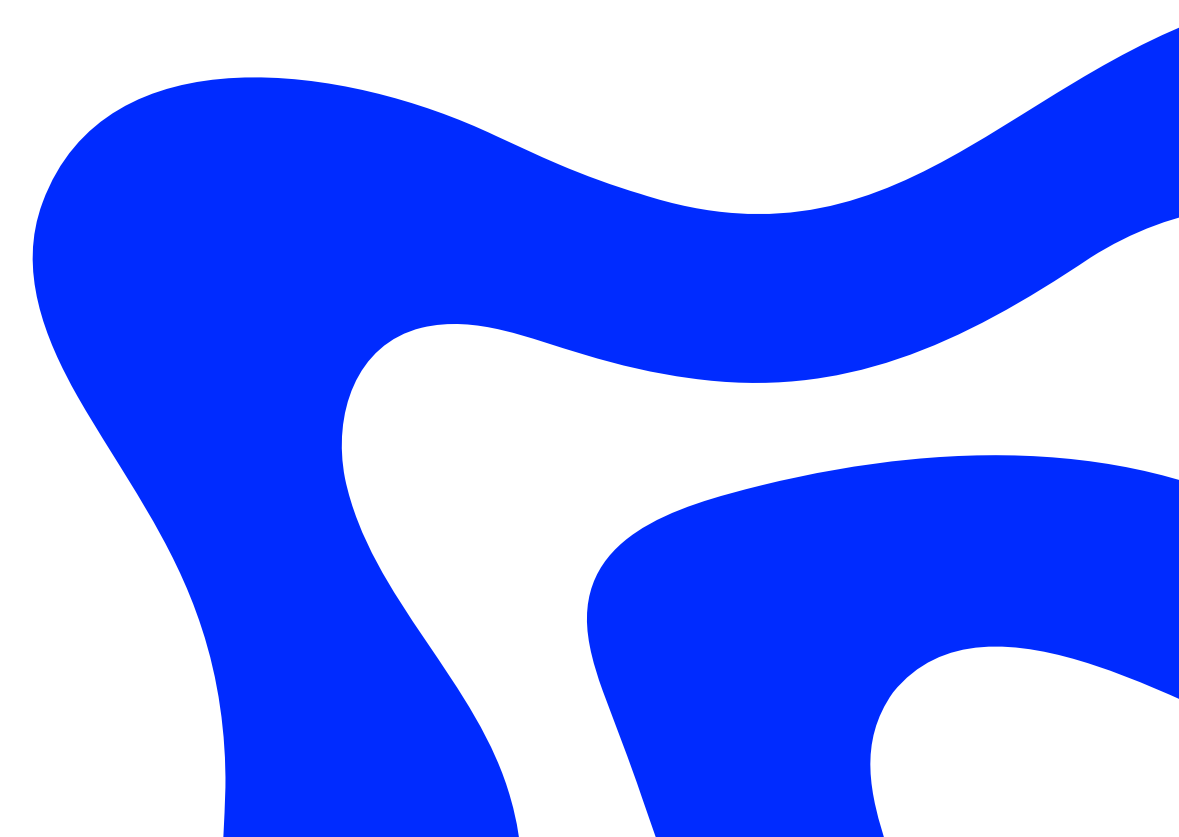


HRD Antwerp
Belgium

Digital Film

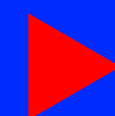
The Boy Who Saved an Anniversary

As Europe's largest and most trusted diamond grading company, HRD Antwerp wanted to remind Indians of the trust their name carries. For this, we created a brand film, nuancing a day in the life of a doctor too tired to remember his anniversary.





HRD Antwerp



https://www.youtube.com/watch?v=fYO_KA-LDeg



Human Global

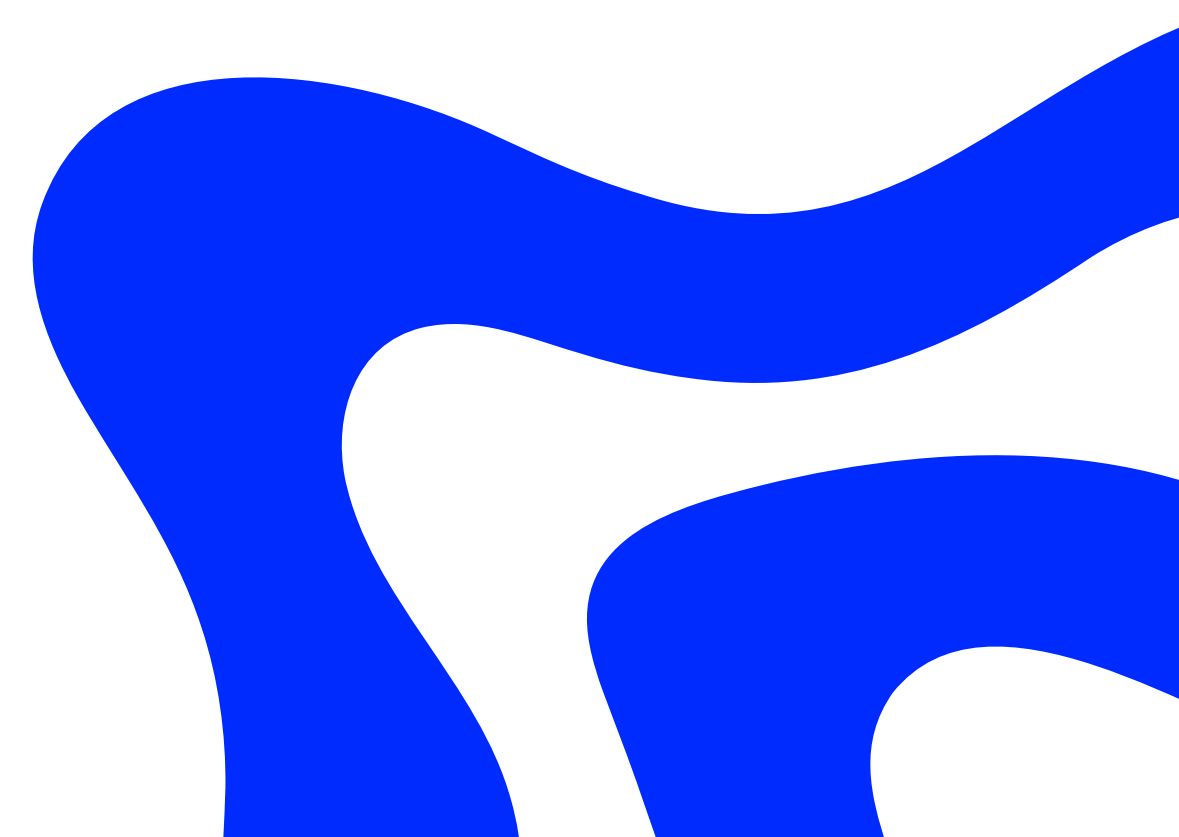
Typeface Design

Humanish

We wanted to create an identity system that reflects the true spirit of our name - Human. But most fonts are typically too structured, consistent, and precise. People aren't like that. So we decided to create our own typeface - one that's less frigid, and more felt.



Marketers' Excellence Awards 2026
National Gold



A black t-shirt is hanging on a silver metal hanger against a dark, textured background. The word "humanish" is printed on the chest in a white, cursive script font. The t-shirt is held in place by two silver metal clips with yellow handles at the bottom corners. The lighting is soft, highlighting the texture of the fabric and the background.

humanish



<https://www.youtube.com/watch?v=leuNwjIZGoo>



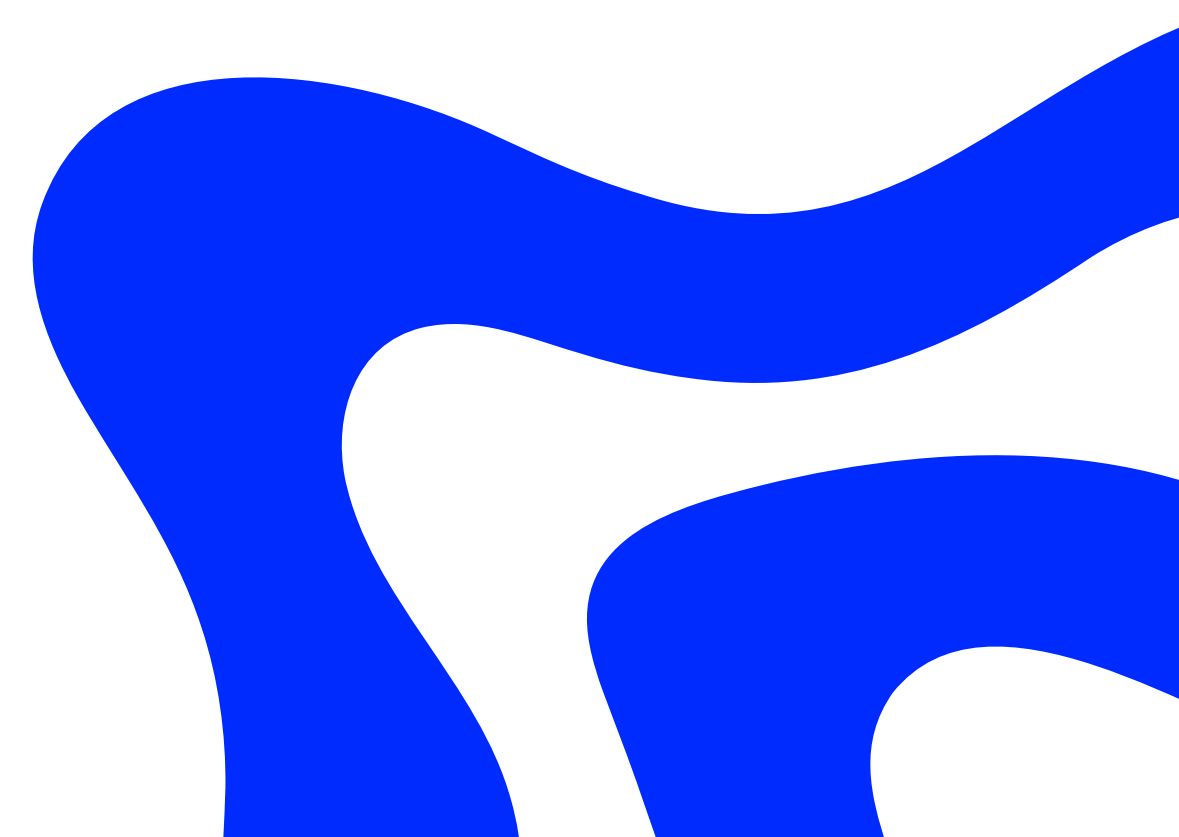
Loxo Pops
Zambia

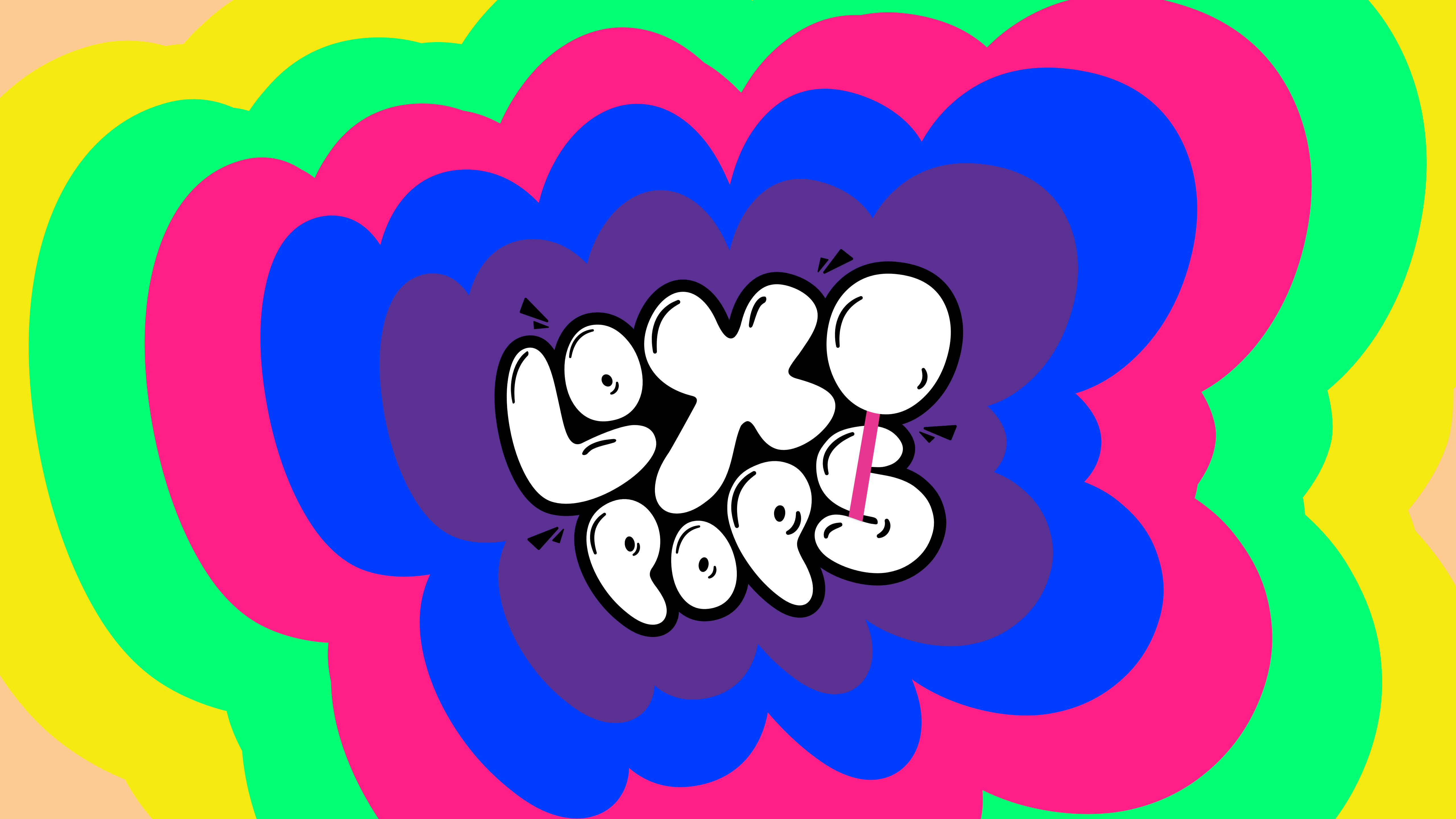
Branding / Packaging

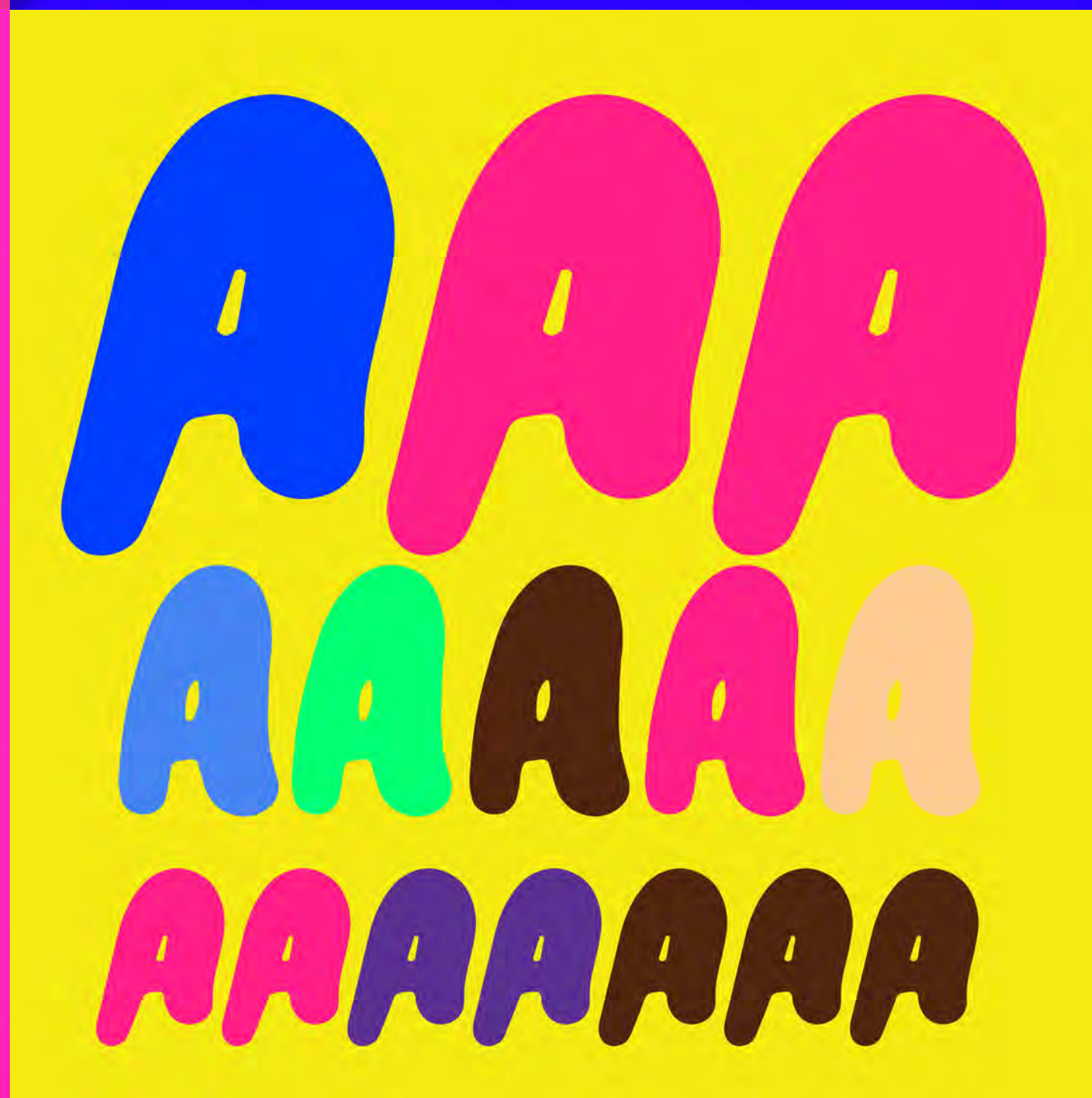
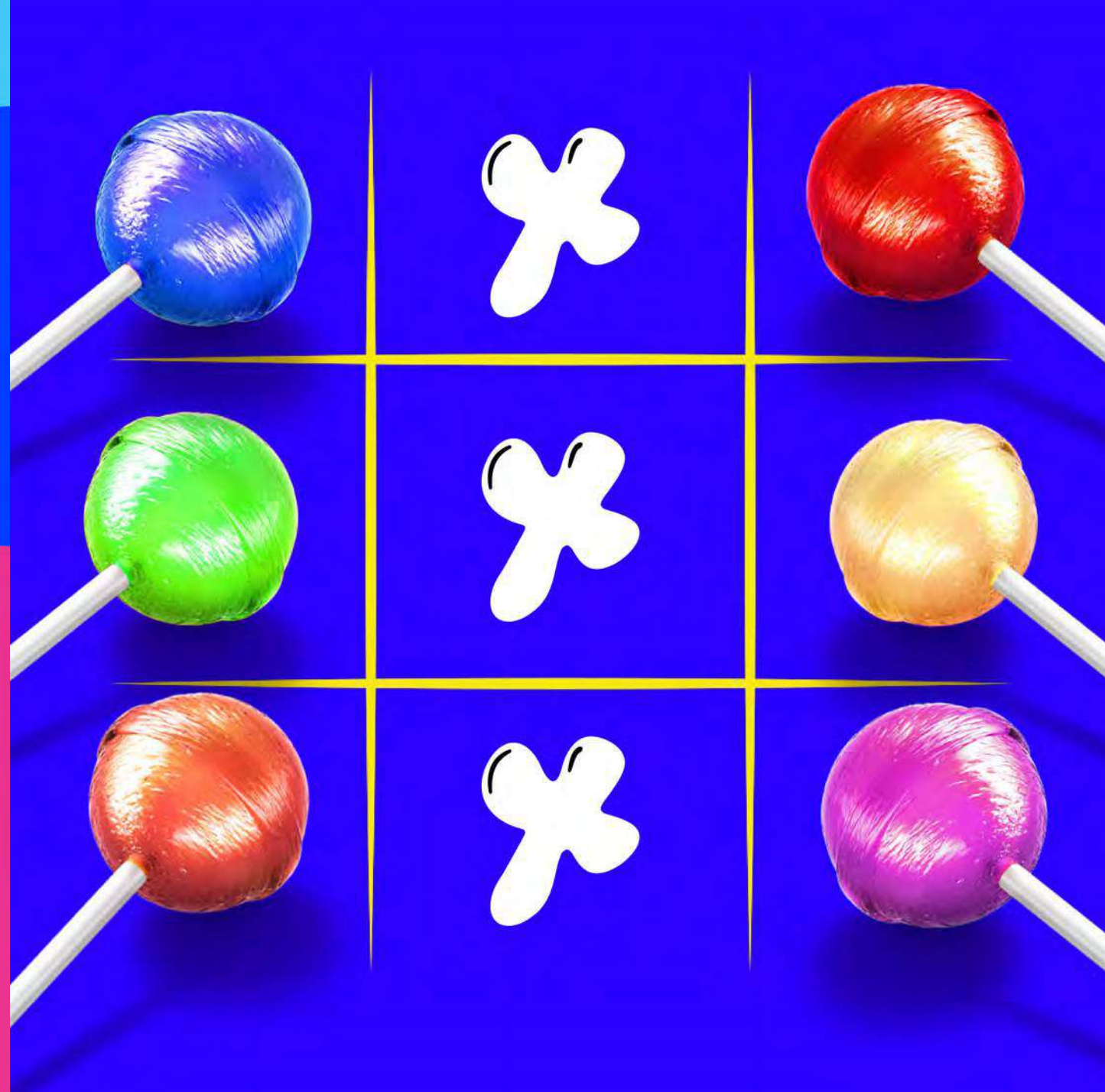
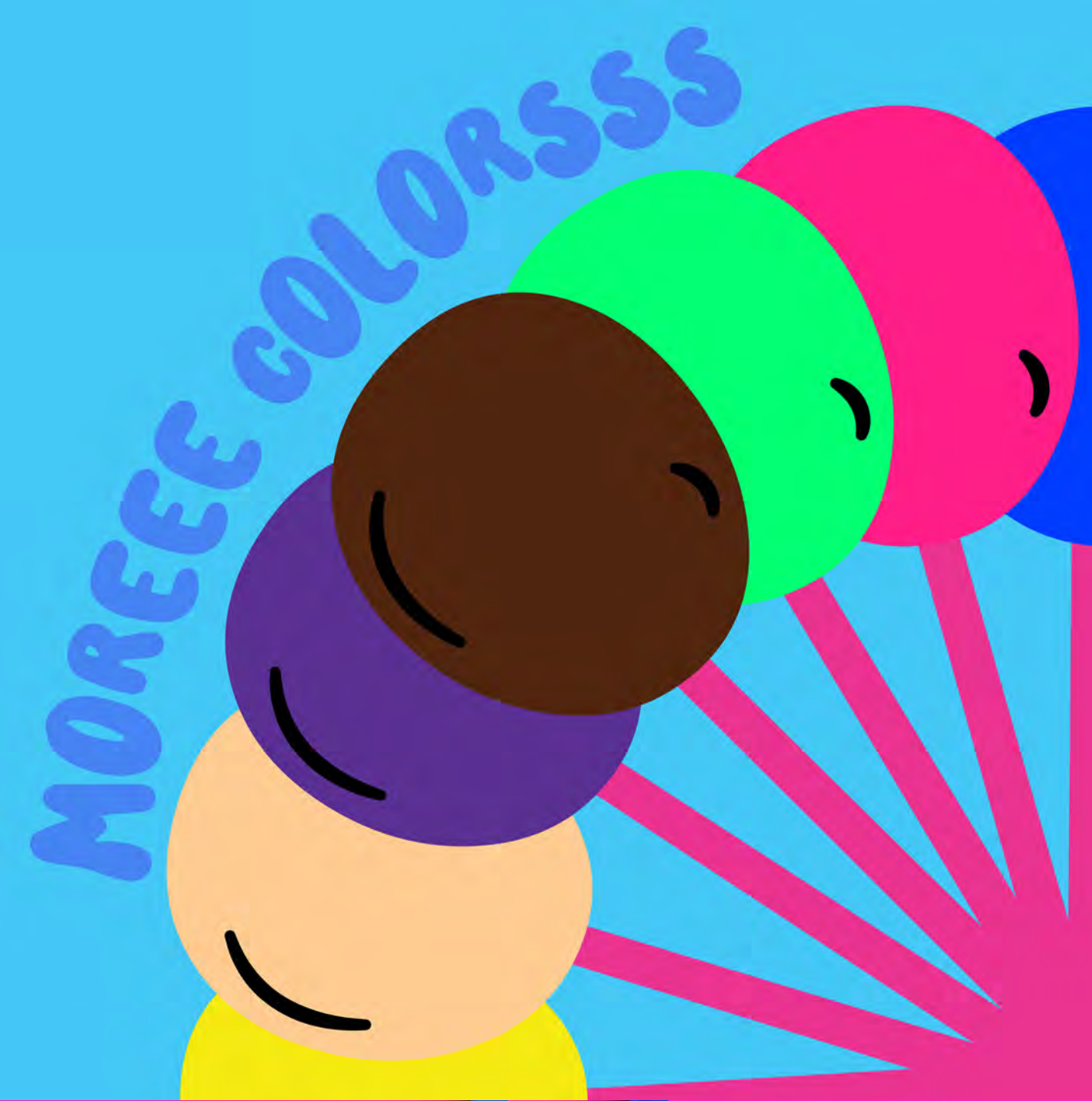
Lip-smacking Lunacy

Loxo Pops is an upcoming lollypop brand in Zambia. Lollypops - little (or in this case, jumbo) blasts of fun and joy. So their logo needed to reflect the energy and madness of the brand.

For this, we created their typeface using playful letters and delightful curves. Not to mention, the letter 'O' doubling up as a lollypop itself.









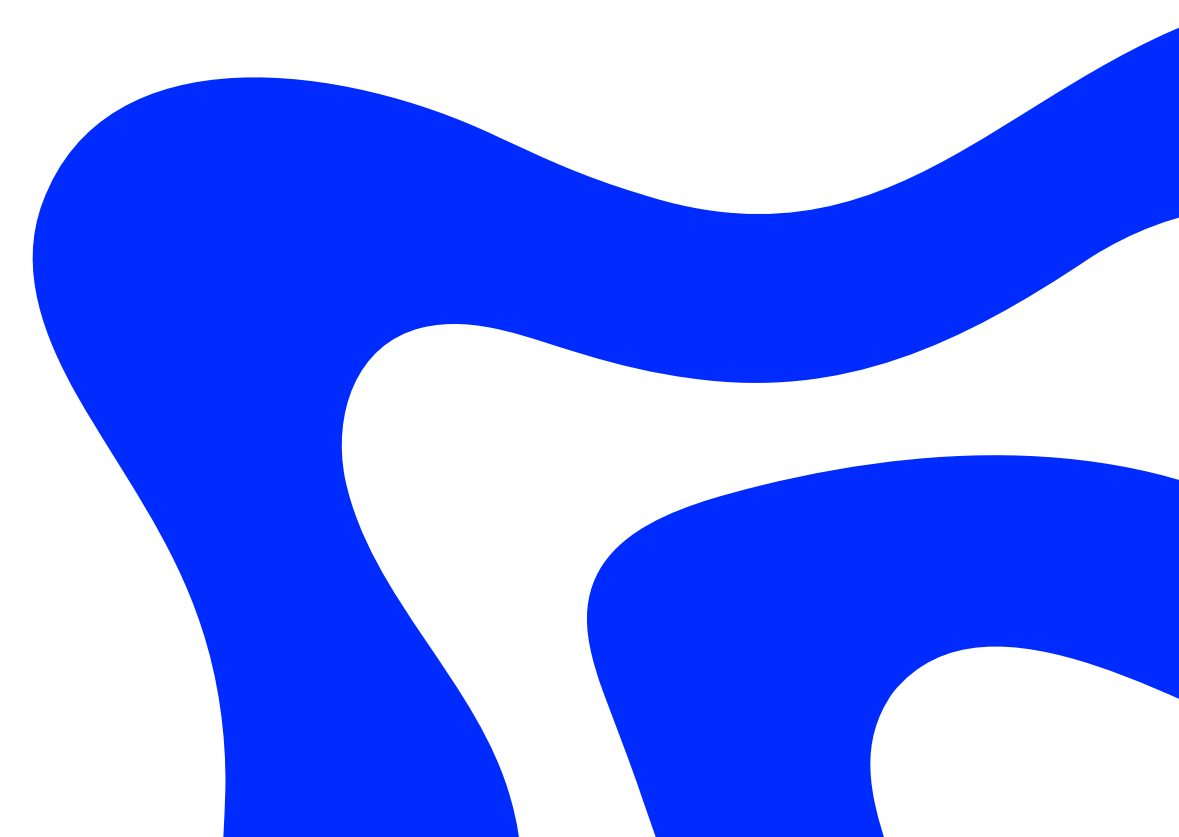


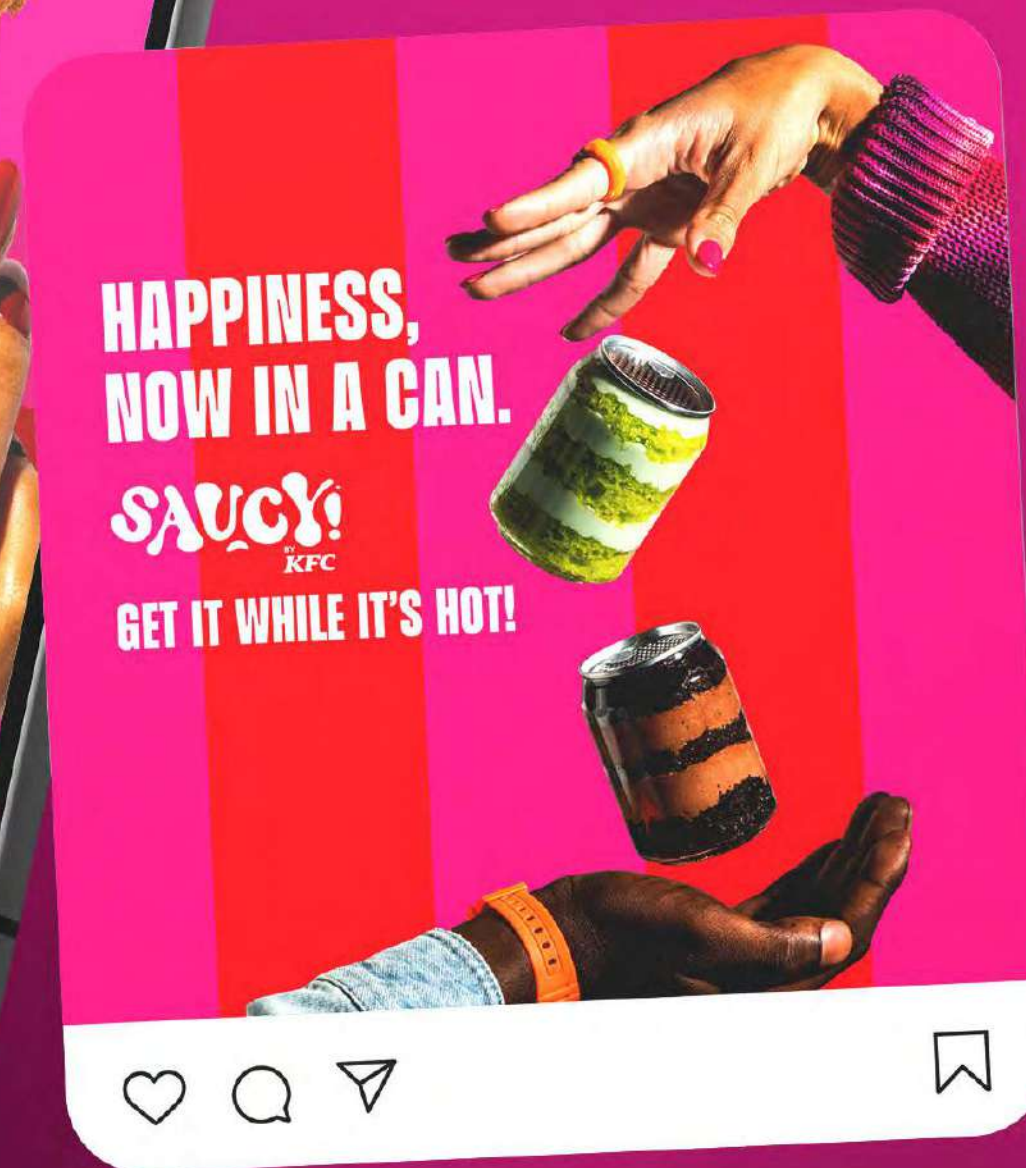
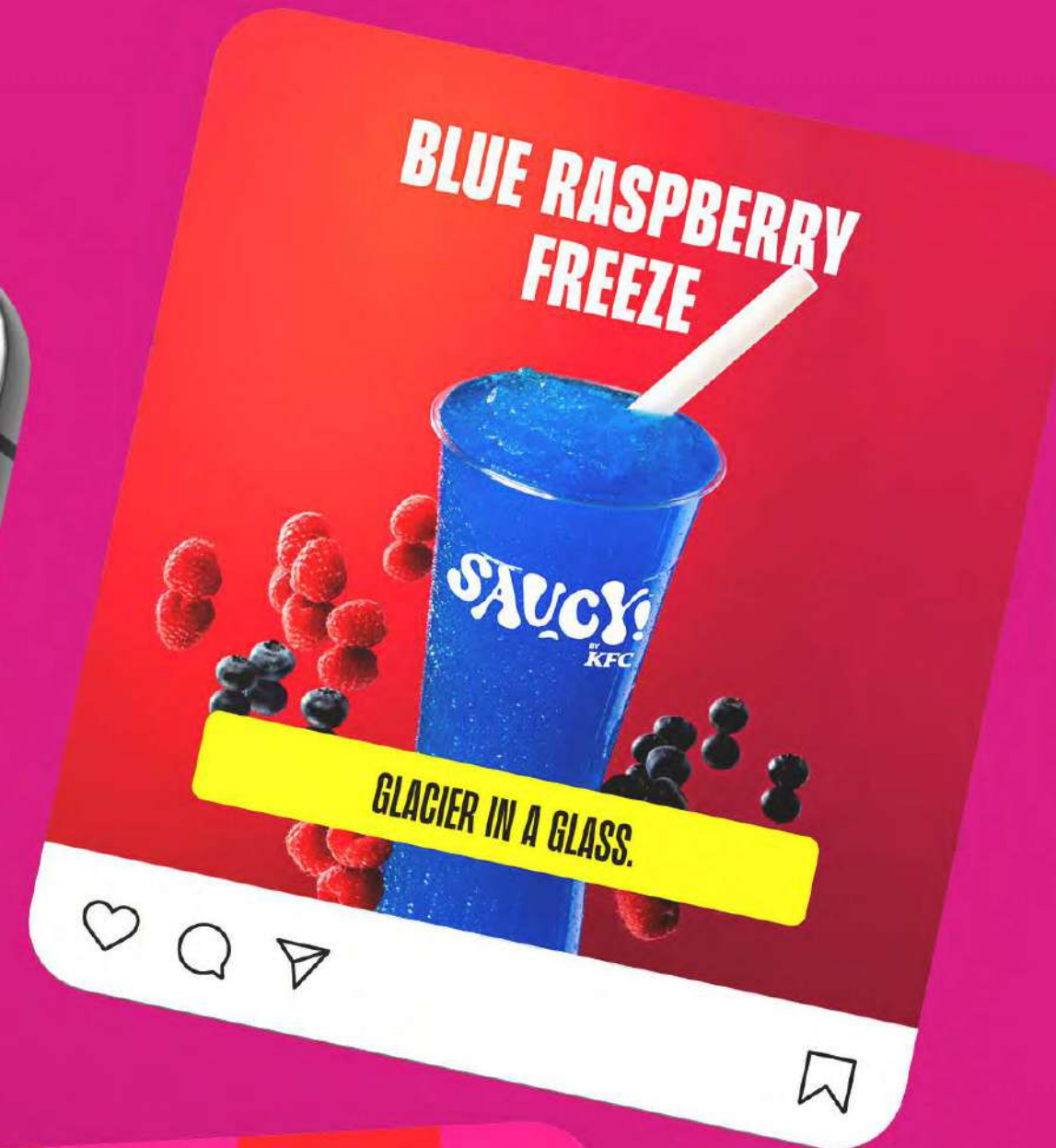


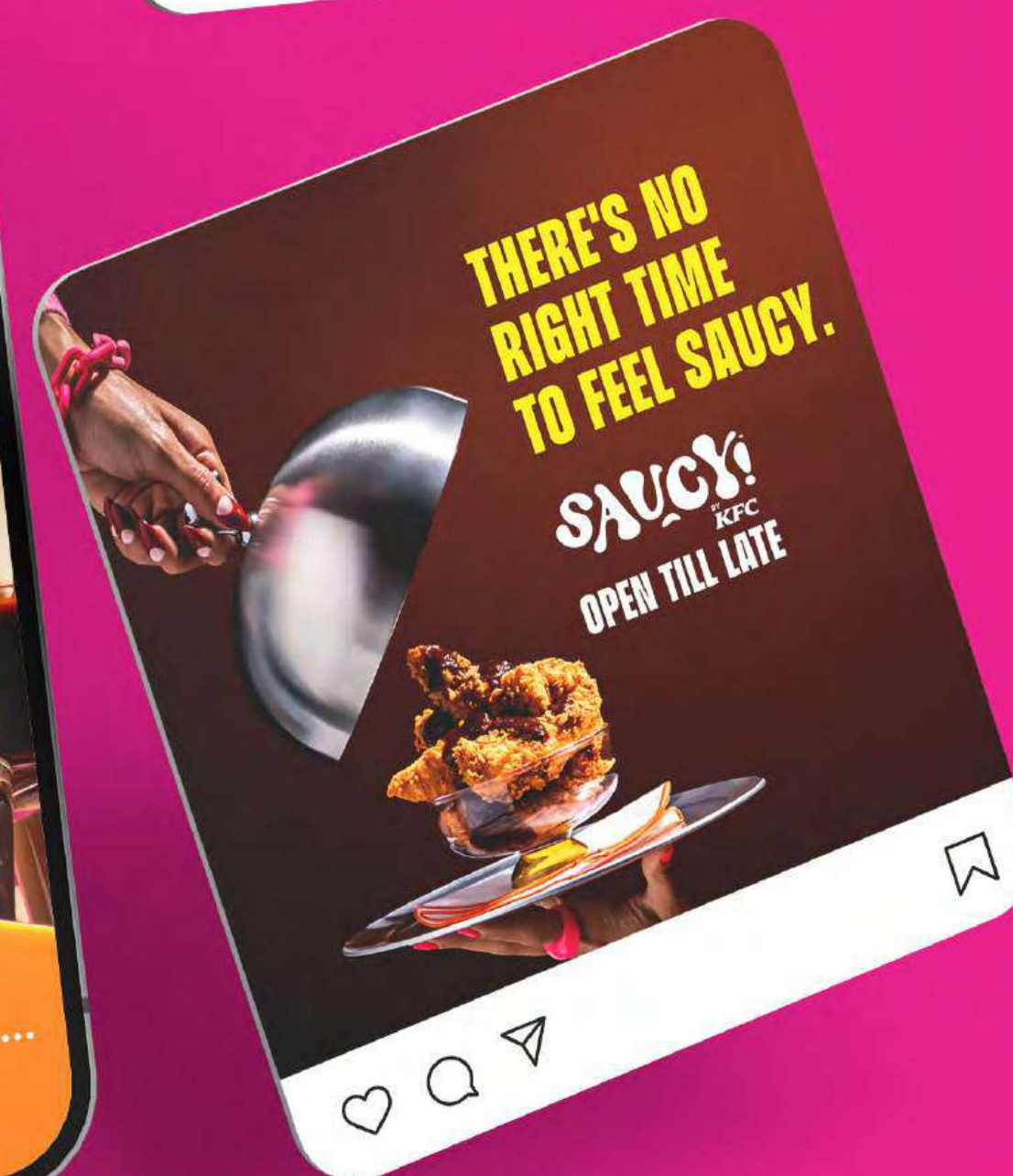
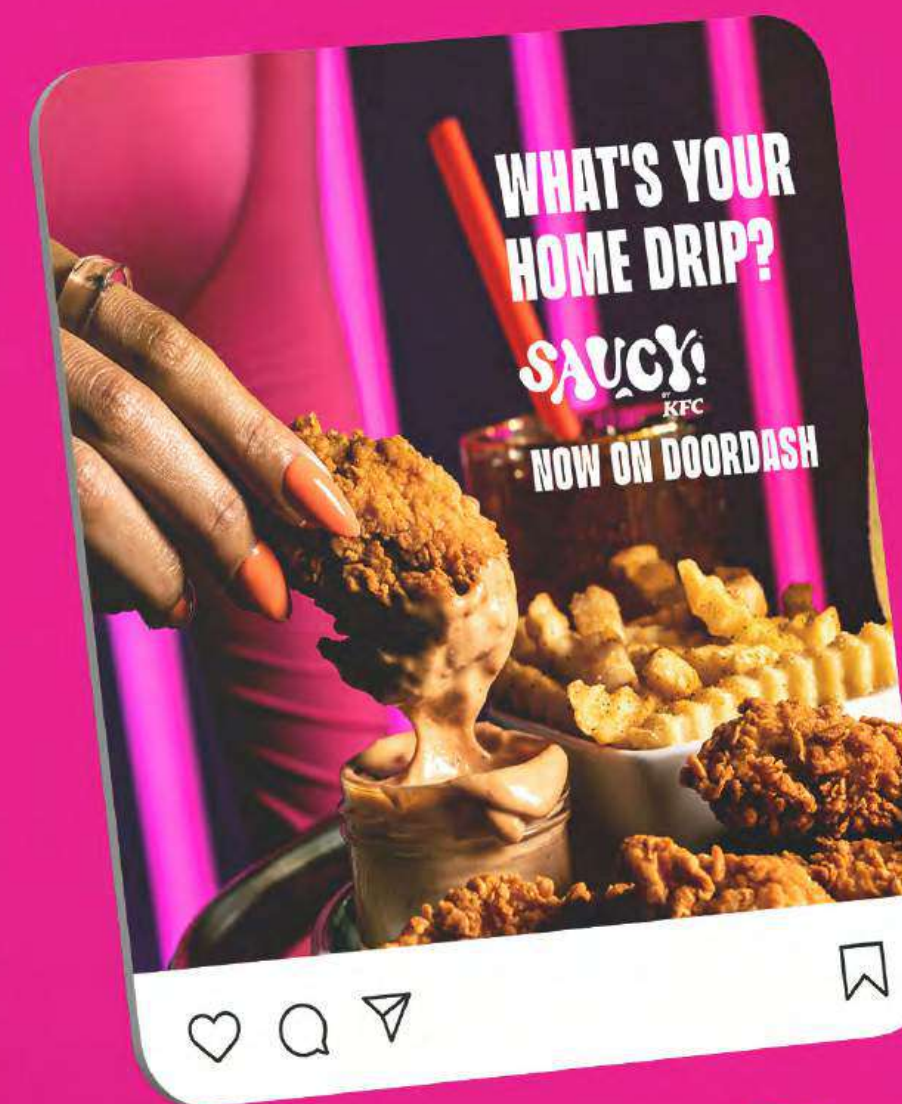
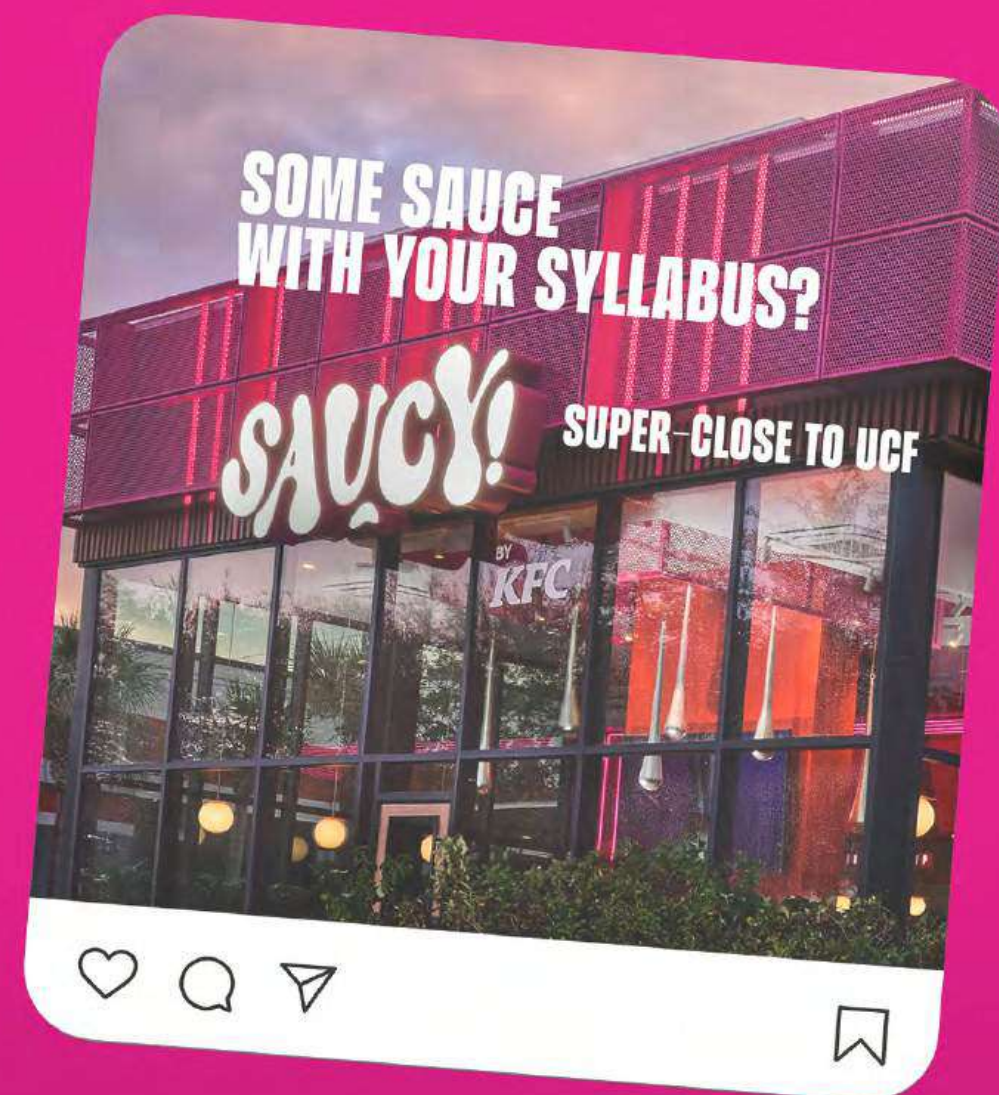
Saucy by KFC
USA

Ads That're Just Drip!

For their 2025 brand campaign, our client wanted to create meaningful connections with customers. To this end, we focused on the idea of how some things ought to be done right, and how our furniture plays a crucial role in our daily comforts. We decided to use beautiful candid moments to depict this idea across the outdoor landscape in Kenya.







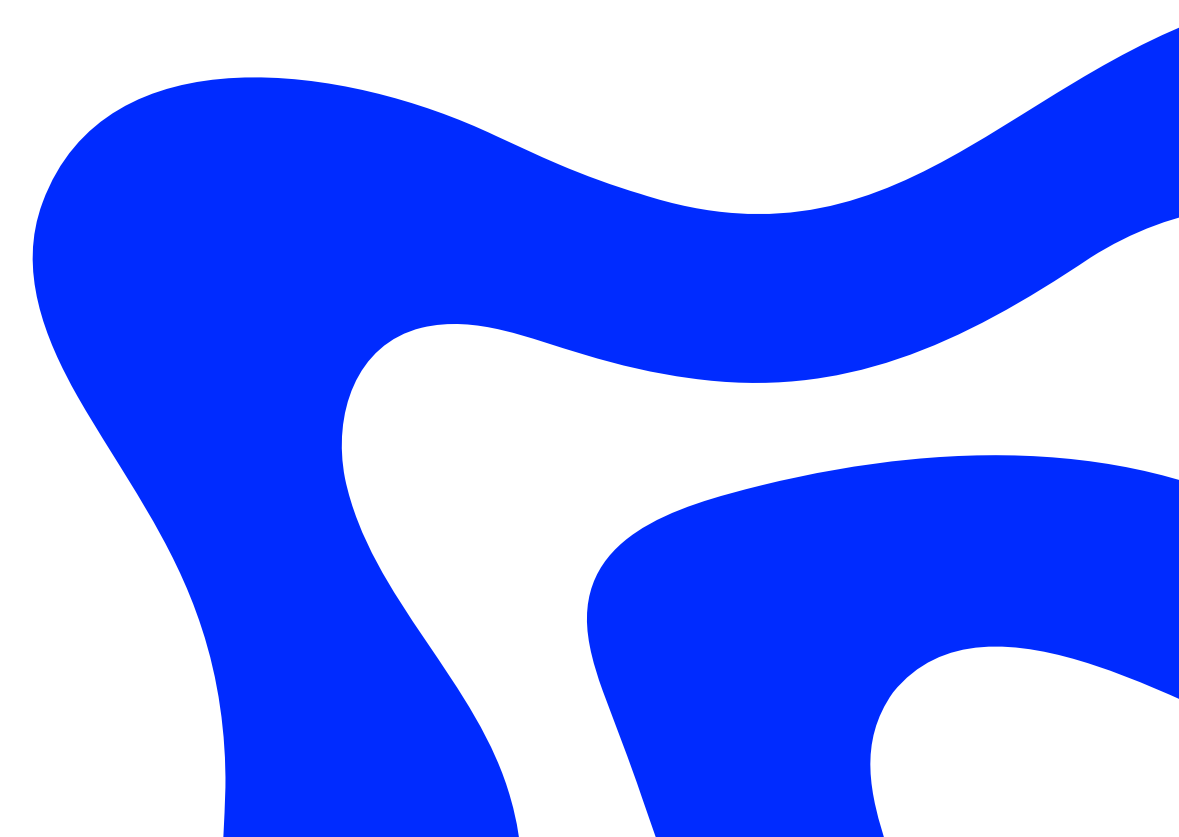


Fairdeal &
Ashley Furniture
Kenya

The Upgrade Parade

There's nothing aspirational about an 'end of year sale'. So we decided to give it just that. By positivising the conversation with the Upgrade Parade, we reminded people of how they could start their new year on a high note.

For the execution, we created dramatic shots using AI, and even managed to add their furniture to it. Check out the full campaign.





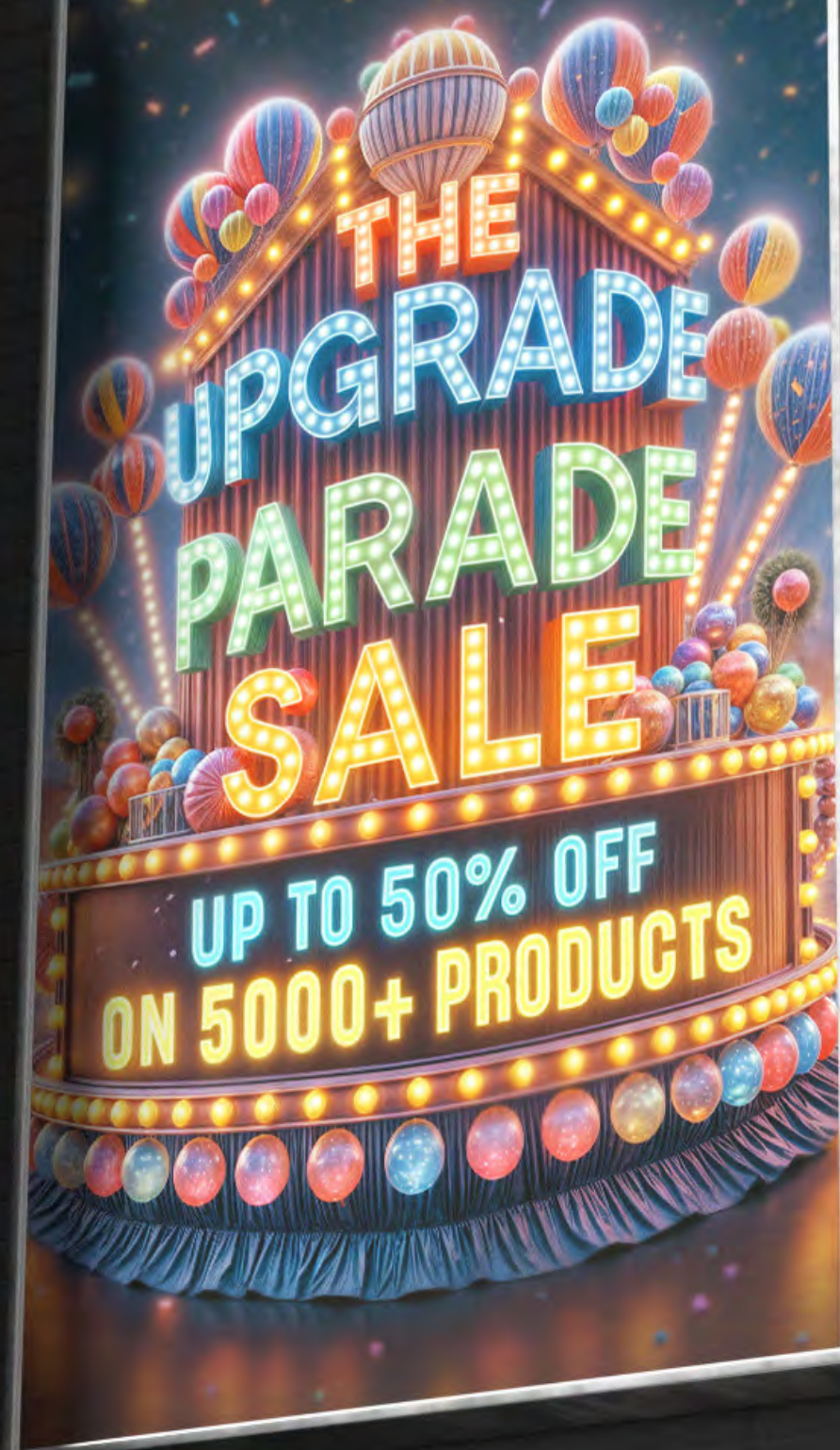


Ashley
FURNITURE HOMESTORE

FAIRDEAL
FURNITURE

Ashley
FURNITURE HOMESTORE

FAIRDEAL
FURNITURE



the life with
an upgrade.

One stop
for all your
office furniture
needs. It's time for an **upgrade.**

#The Upgrade Parade



50% OFF

SALE

We take
comfort
seriously

THE UPGRADE PARADE SALE

Make your
home the
of the p

Time to
upgrade
office fu

UPTO 50% OFF

Make
new y
little co



fairdealfurniture

Following

Message

...

2,986 posts 38.5K followers 71 following

Fairdeal Furniture
Furniture
For All Your Home & Office Furniture Solutions.
10 Showrooms Countrywide.
Official Ashley Furniture HomeStore Franchisee... more
www.fairdealfurniture.co.ke

Followed by words_by_umesh



Sofa Offers

200K Sofa Set



99,995 Sofa...



SHOP OFFERS



Ashley Sleep



Office Chairs



Virtual Tour

POSTS REELS TAGGED

The creaky
couch you've
become deaf
to now?

It's time for an
upgrade.

Your sink-in
bed's sunk
deeper than the
Titanic?

Sleep better,
with an upgrade.

The 70s
called.
They want
their
furniture
back.

Stay with the times,
with an upgrade.

Make your
home the life
of the party.

Rekindle
the fire with
an upgrade.

Add a
bit of
'you'
to your
home.

Make it even with
an upgrade.

50% OFF SALE
Make the
new year a
little cozier.

50% OFF SALE
We take
comfort
seriously.

50% OFF SALE
Got an
appetite for
comfort?

#The Upgrade Parade

What's your
upgrade?

Your sink-in
bed's sunk
deeper than the
Titanic? Sleep better,
with an **upgrade.**



That three-
person dinner
table that always
felt odd? Make it even with
an **upgrade.**

What's your
upgrade?

Add a
bit of
'you'
to your
home



Co2Exist
India

Branding

Shape of Sustainability

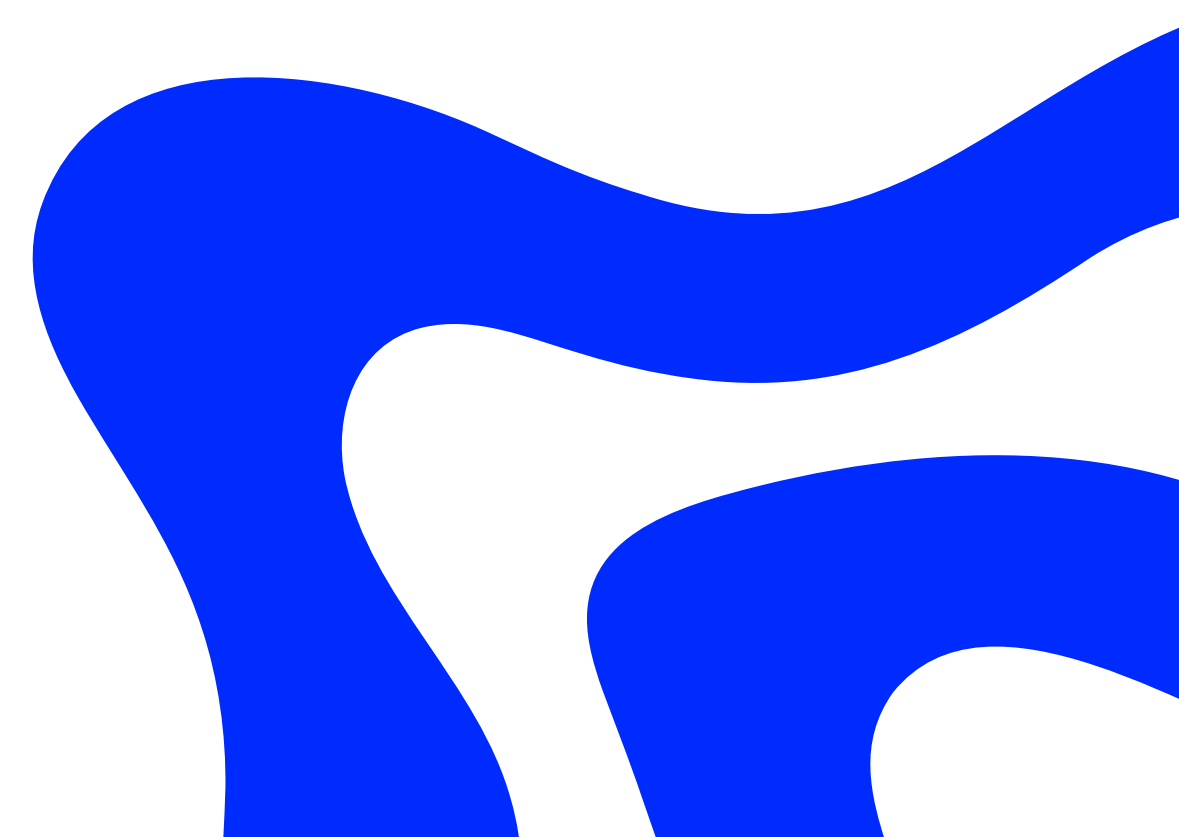
Co2Exist is a corporate sustainability brand, helping companies offset their carbon footprint through various sustainable projects across the globe.

Their logo needed to reflect the true spirit of the brand - for which we combined three key aspects - water conservation, green cover, and renewable energy.

Since they are not an online community, NGO, or activist group, their logo needed to carry the weight and repute of a responsible brand.



Foxglove 2025 **National Winner**





water



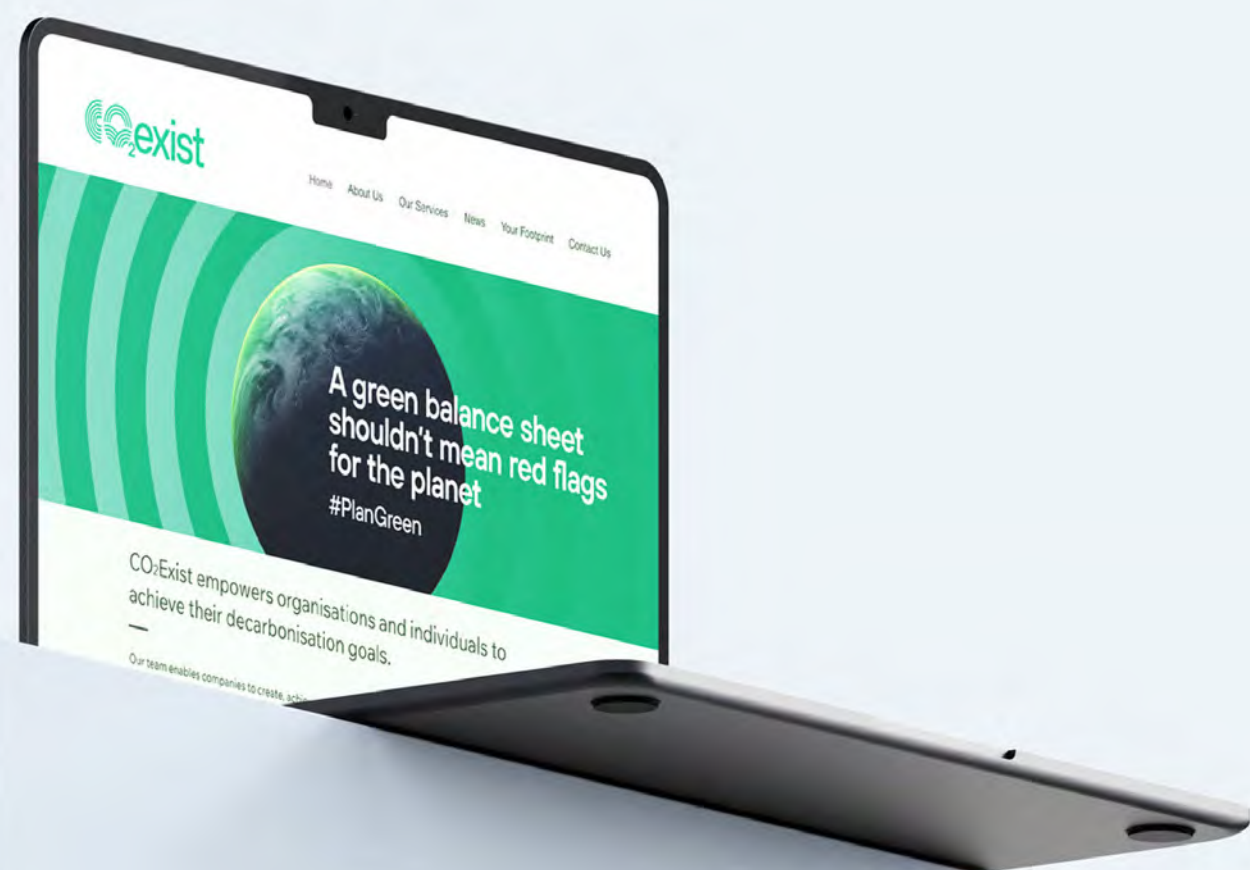
light



plant



 exist





Carbon credit revenue

It pays to be climate-conscious.

Learn all about carbon credits and discover new opportunities for growth.

Book a consultation today.
#PlanGreen

Climate impact efforts



co2.exist ...

Following Message +2

Co2Exist
Accelerating towards net-zero carbon emissions
www.co2exist.com

Followed by words_by_umesh, humairak2911, cdraheja + 4 more

9 posts35 followers24 following







A green balance sheet shouldn't mean red flags for the planet.

This World Environment Day, #PlanGreen with a consultation.



DID YOU KNOW?

When your screen brightness goes down, the future of the planet gets brighter.

Switching your screen brightness from 100 to 70 could save 20% of your monitor's energy.

#PlanGreen



Source: Deskbar

One degree of change for you.

A giant leap for the planet.





Raising your AC temperature by just 1° can be a sustainable act.

#PlanGreen



It takes over **10,000** chemicals to make plastic, many of which aren't safe for humans.

Less than **10%** of plastic waste is recycled.

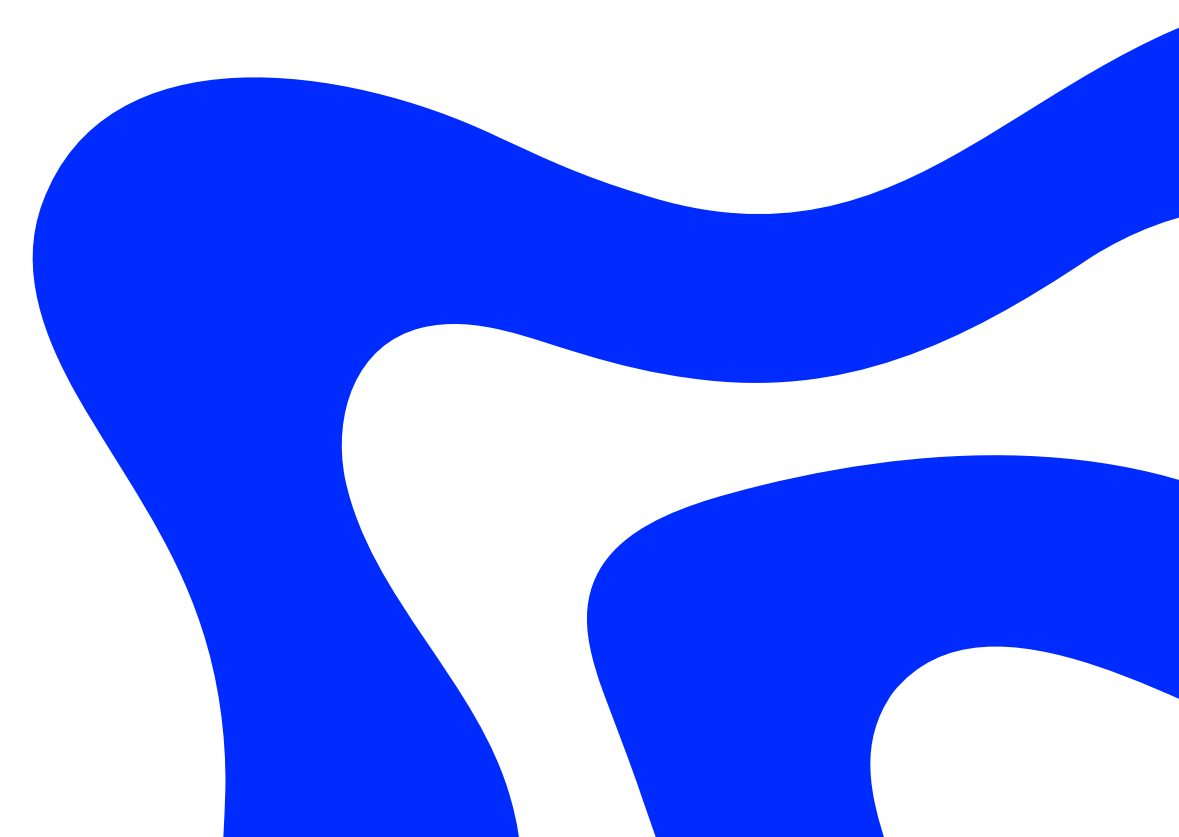




Fairdeal &
Ashley Furniture
Kenya

The Wild Sale

Using bold, unseen photography, this campaign was designed to stop people in their tracks as they meander through the clutter of sale ads. The idea was to create a roaring invitation for customers who were looking for furniture upgrades during Kenya's peak buying season.





x

The
Wild
sale



Ashley | FAIRDEAL
FURNITURE HOMESTORE FURNITURE

The Wild sale

UP TO 50% OFF*

Ashley FURNITURE HOMESTORE | FAIRDEAL FURNITURE

The Wild sale



UP TO 50% OFF

Ashley FURNITURE HOMESTORE | FAIRDEAL FURNITURE

The Wild sale



UP TO 50% OFF

Ashley
FURNITURE HOMESTORE

FAIRDEAL
FURNITURE

The Wild sale



UP TO **50%** OFF

Ashley
FURNITURE HOMESTORE

FAIRDEAL
FURNITURE

The Wild sale



UP TO **50%** OFF



UP TO 50% OFF

Ashley
FURNITURE HOMESTORE

FAIRDEAL
FURNITURE

The
Wild
Sale



HauteSpot
Dubai

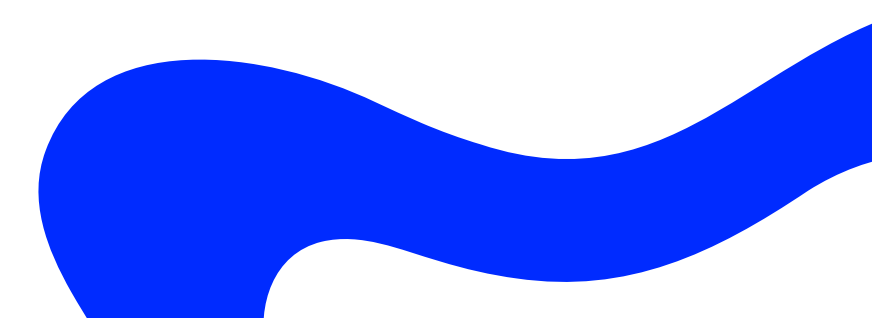
Brand Launch

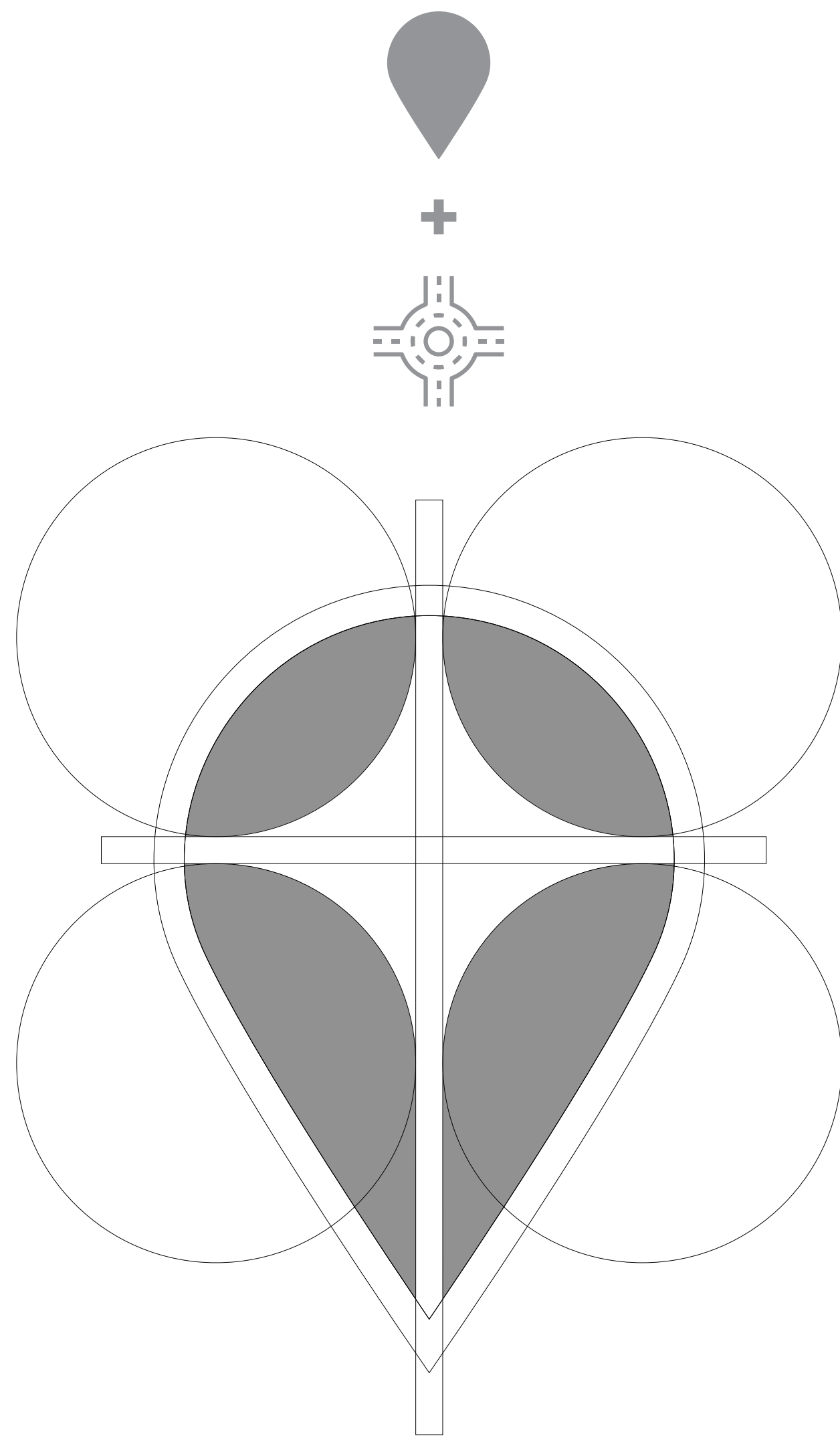
Feeling Haute Yet?

When our client came to us, all he knew was that he was launching a business centre in Dubai. He needed everything - from a brand name, identity and space design, to a brand strategy, website, and launch campaign.

Considering the competitive landscape, we wanted to build this brand on something that couldn't be replicated in minutes. Something bigger than just amenities.

So, we took inspiration from the buzzing city of Dubai itself. Dubai is a cosmopolitan, smart, sophisticated, 'chin-held-up' kind of place. That's exactly what our campaign is, as well.



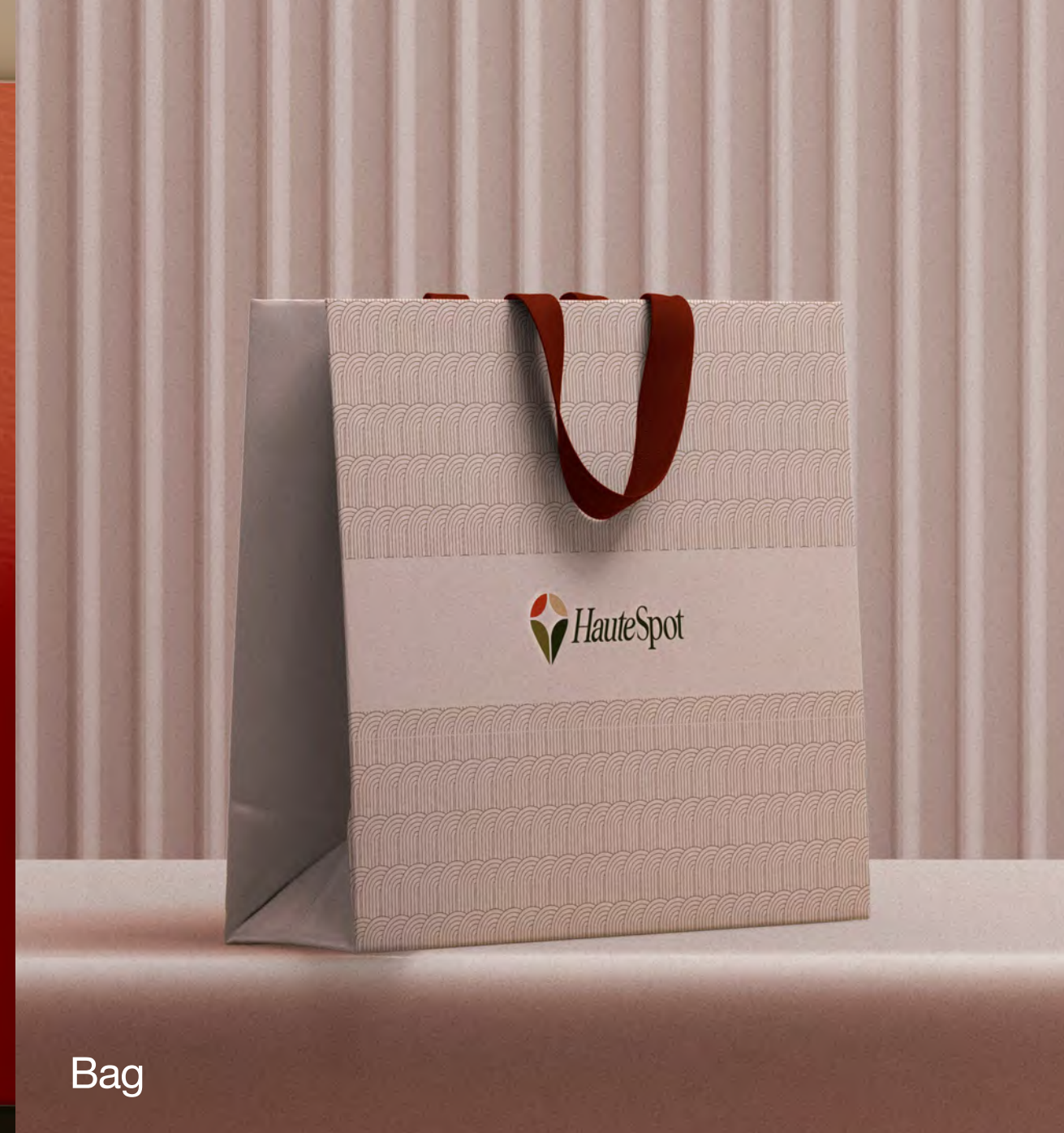


Logo





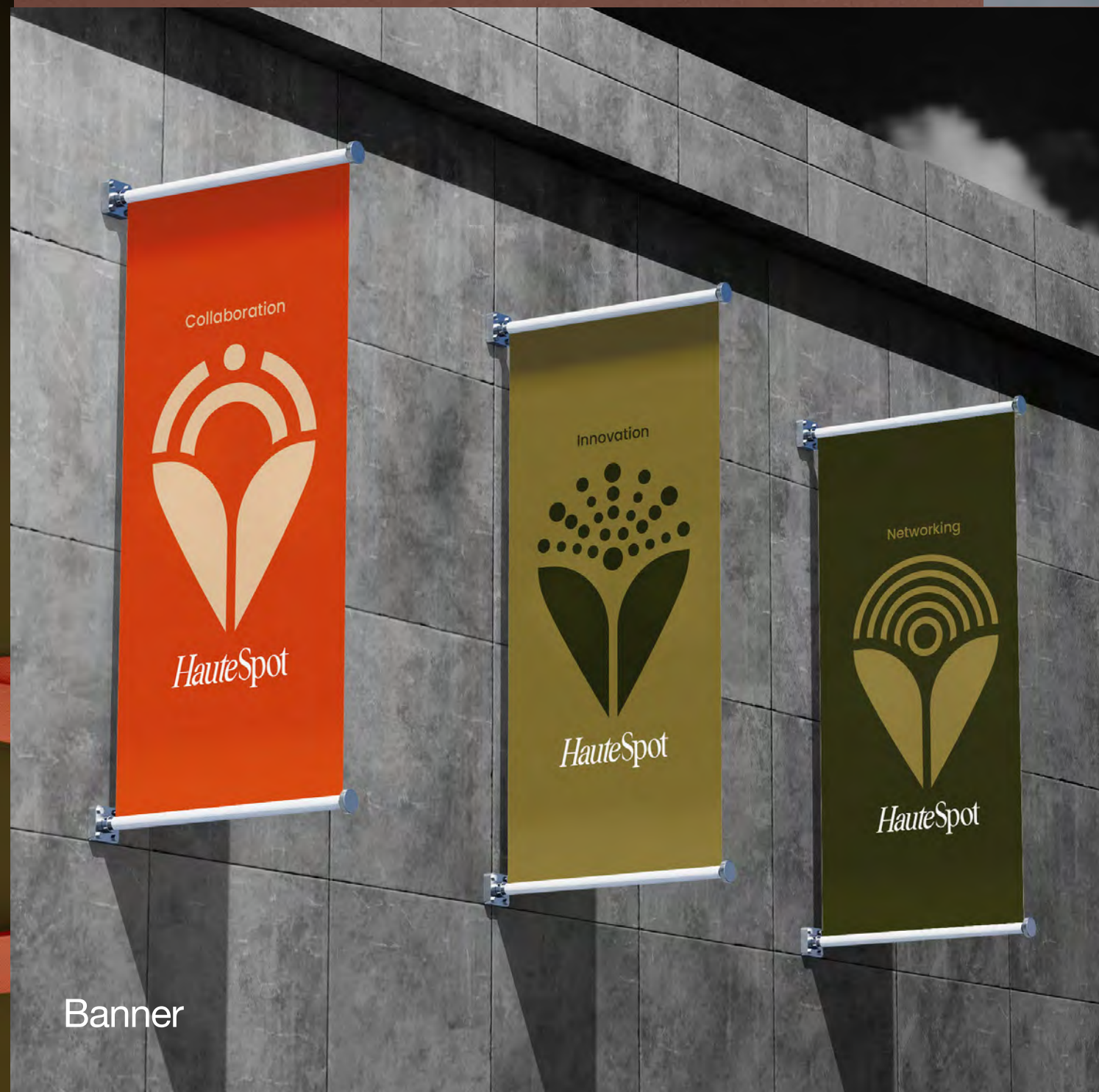
Stationery



Bag



Uniform

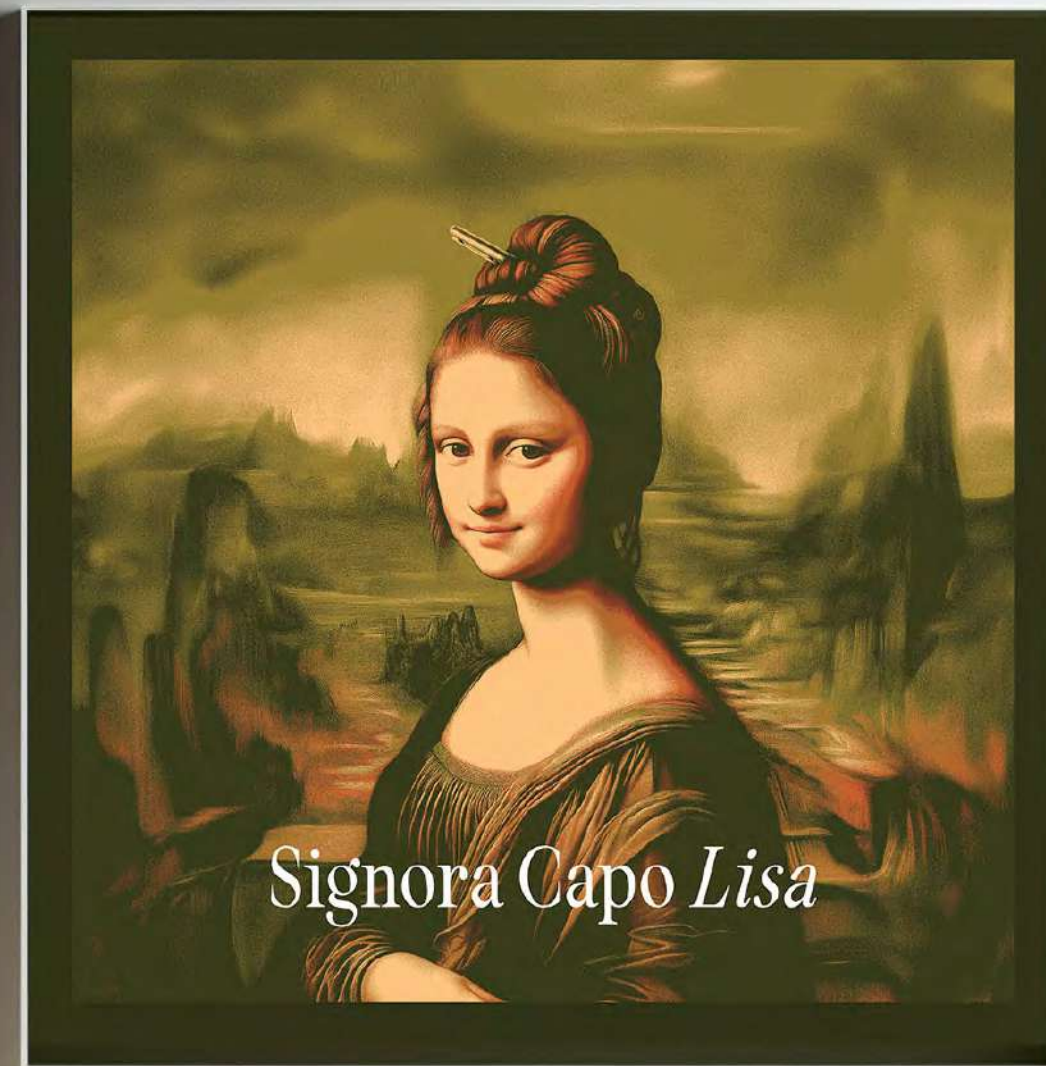
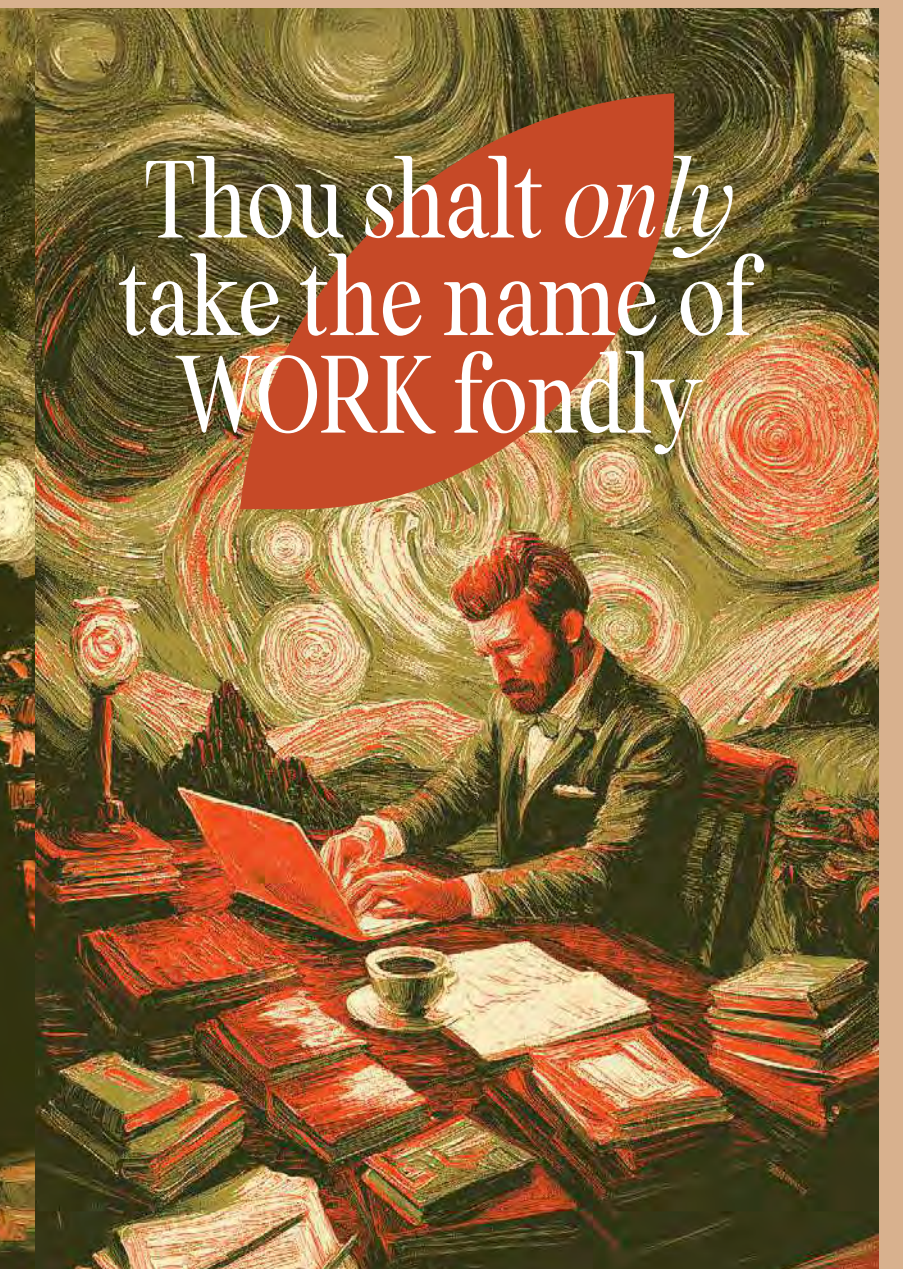
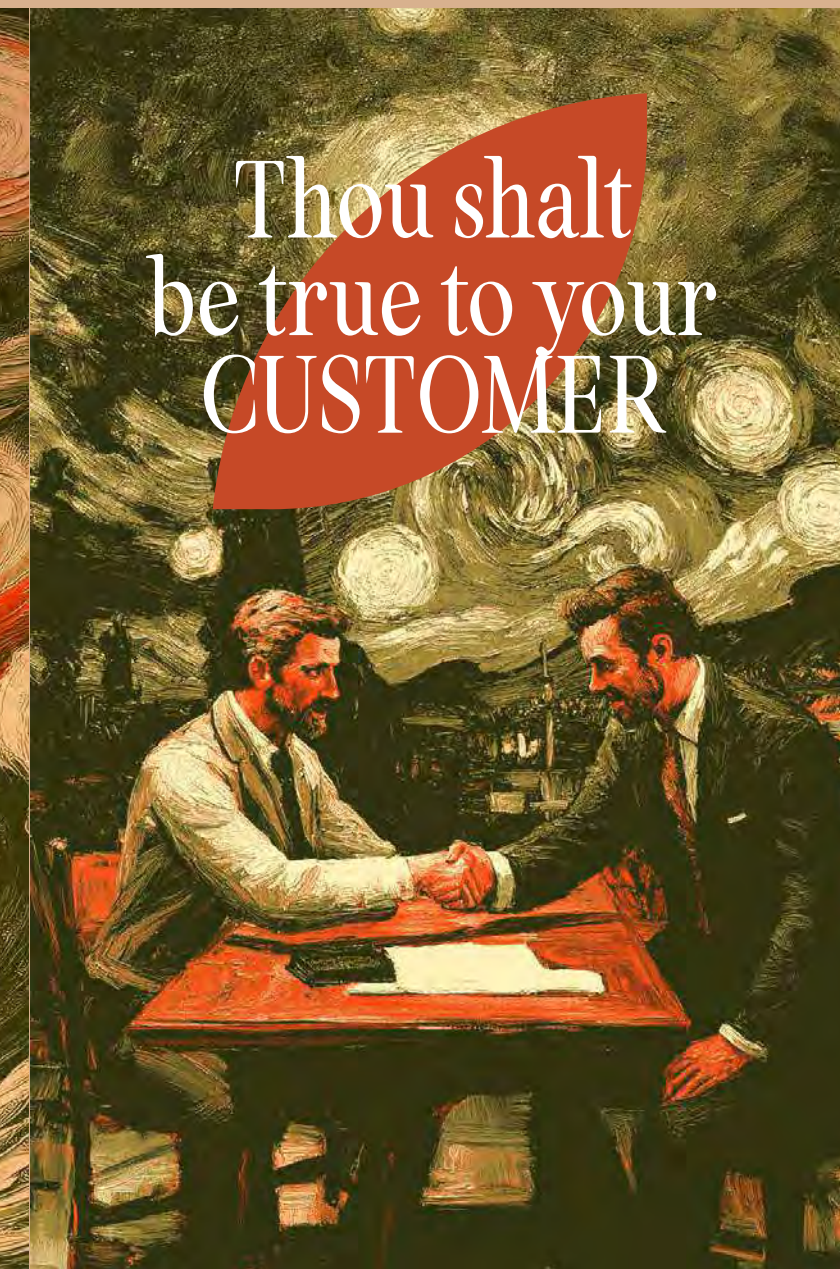
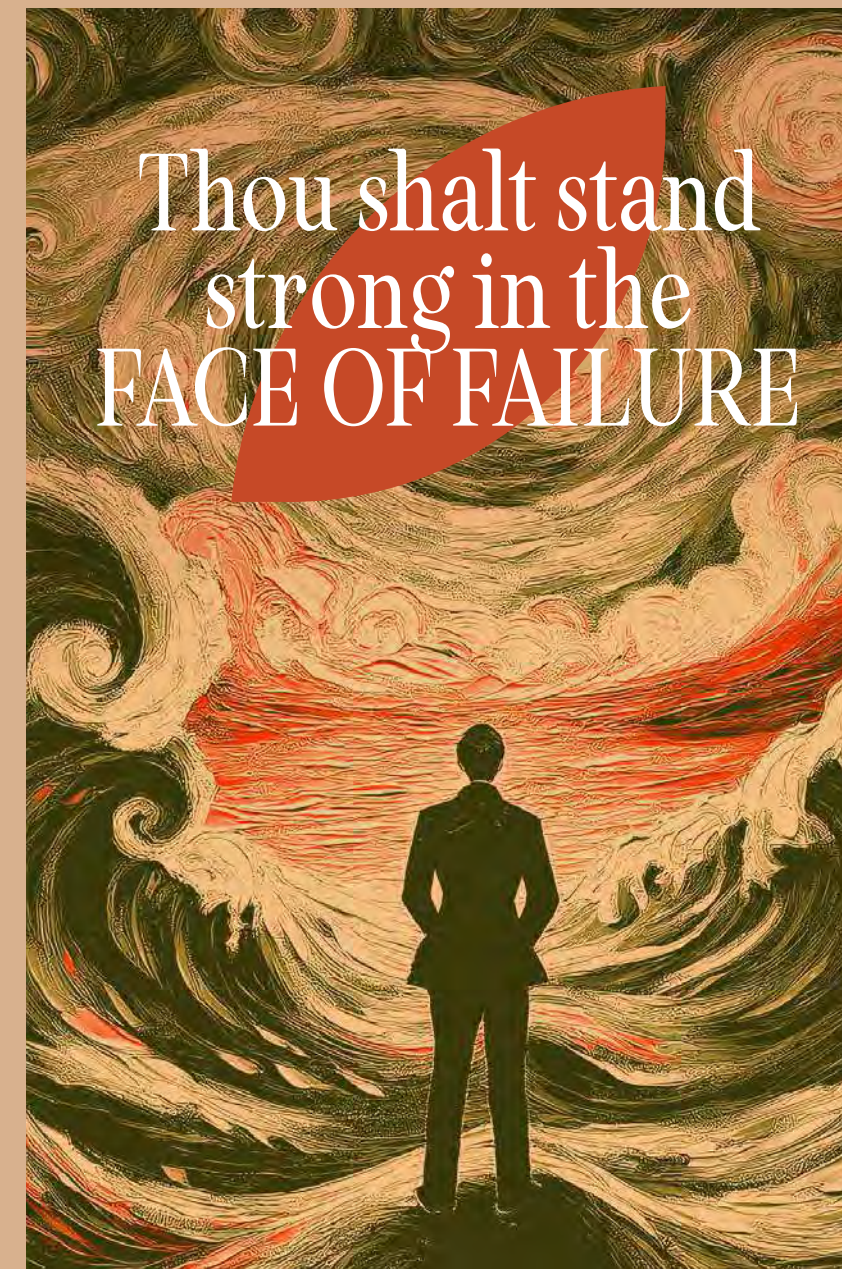
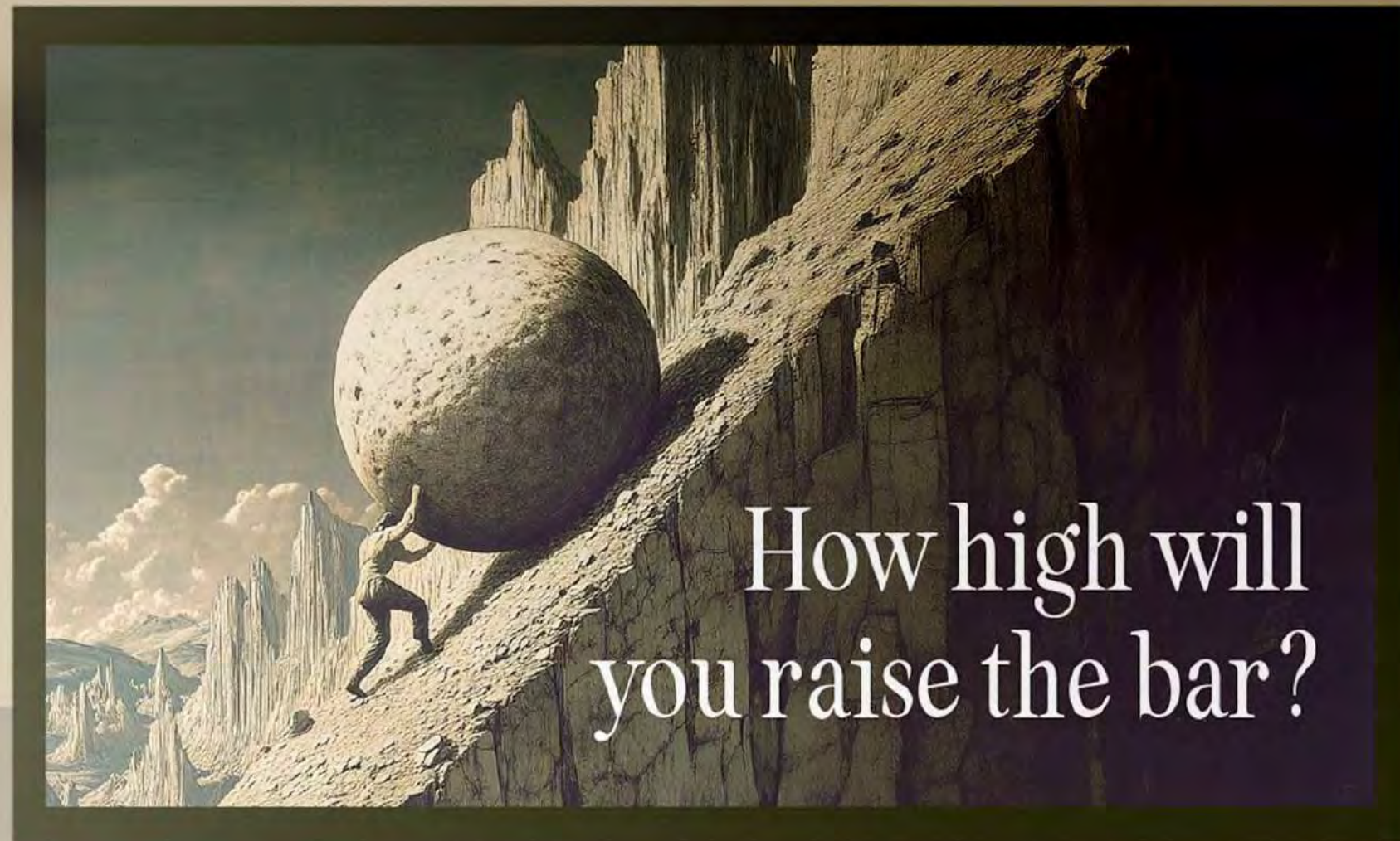


Banner



Signanes

Commandments *of* SUCCESS





Imagine THE BURJ KHALIFA
selling views of your office.

Private offices starting from **AED 2000/m.**

Feeling *haute* yet? |  **HauteSpot**



Get down
to business and
**ON TOP OF
THE WORLD.**

Private offices starting from **AED 2000/m.**

Feeling *haute* yet? |  **HauteSpot**



*Imagine sharing
a coffee machine with your
BIGGEST PROSPECT.*

Find ample networking opportunities with your private office.

Feeling *haute* yet? |  **HauteSpot**

*Your success,
SERVED HAUTE.*

Explore the most sophisticated workspaces in the heart of Business Bay. You never know, in your pursuit of groundbreaking success, this might just be your ground zero.



Feeling *haute* yet? |  **HauteSpot**

The *reception* for your success.
COMING SOON.



Feeling *haute* yet?

A space to help your ambition *soar*.
COMING SOON.



Feeling *haute* yet?

The GREENER SIDE
everyone *keeps* talking about?
Take your business there, soon.



Feeling *haute* yet?

Stop your *search* for an office.
Something better is coming.



Feeling *haute* yet?

The most
sophisticated
office spaces
in DUBAI.
Only 2 days to go.



29 sophisticated offices.
But only 25 come with
dedicated PARKING SPOTS.

Coming soon.



Discover
the HAUTE
way to work.
Coming soon.





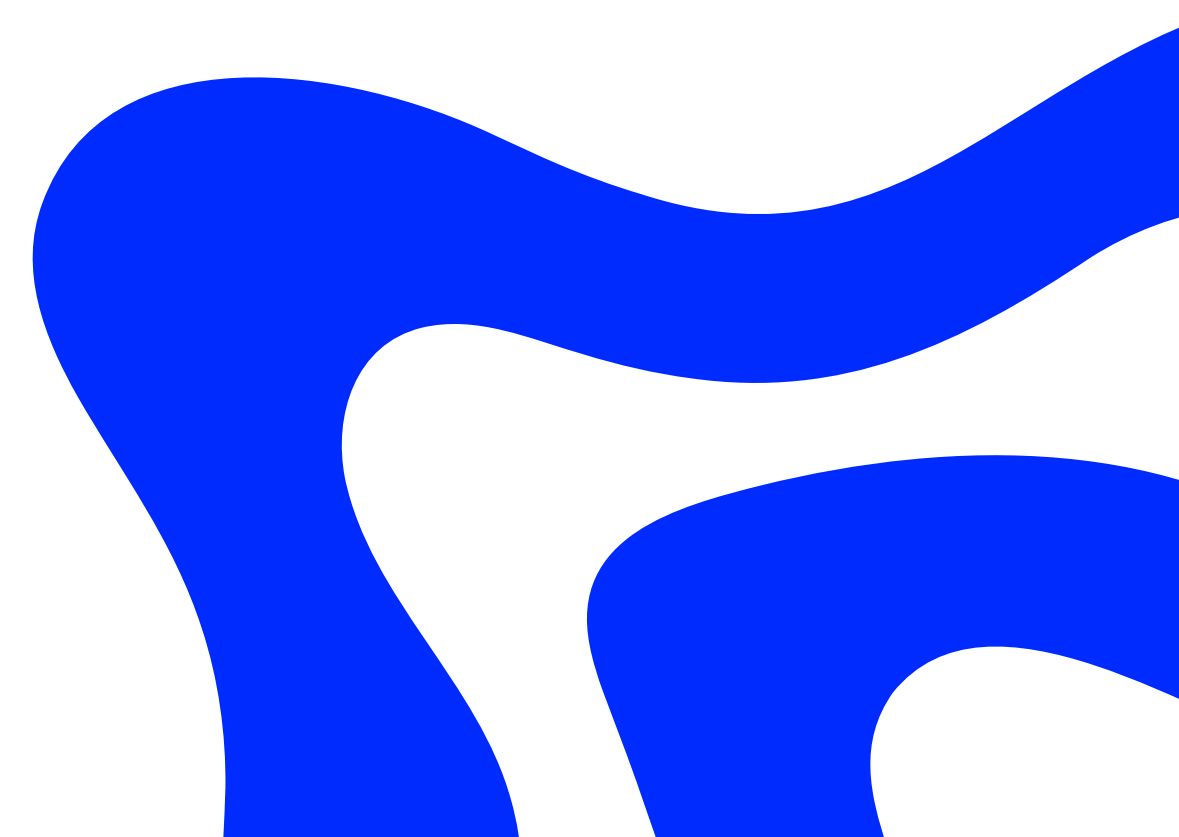
Freshpkit
Zambia

Taste Of Nostalgia

Zambian food giant, Parrogate, was looking to launch its ready-to-cook porridge, and asked us to design the pack for it.

Rooted in the promise of a good, nutritious breakfast, we designed a pack that narrates an ingredient story, with a healthy dose of nostalgia. You see, grain-grinding has been an age-old tradition among Zambian mothers, and people have fond memories of this ritual of love.

So, we tried to bring back this sense of longing and joy through our packaging design.







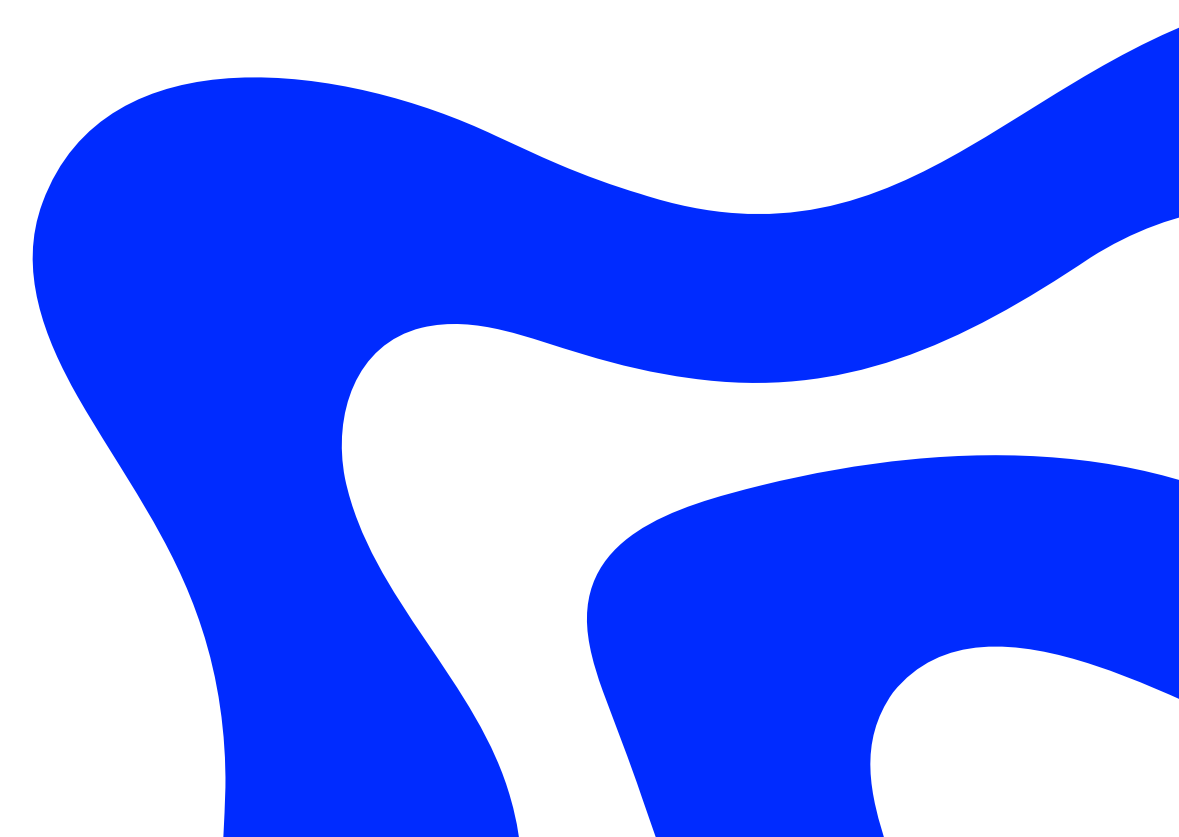


Fairdeal &
Ashley Furniture
Kenya

Boarding Pass Design

Journeys to Cloud Nine

A branding innovation wherein air travellers flying into Nairobi were guided to the nearest Ashley & Fairdeal Furniture store - to claim an additional discount on their next purchase. This creative became the talk of the town, and raised the bar for airline branding and innovation across the country.





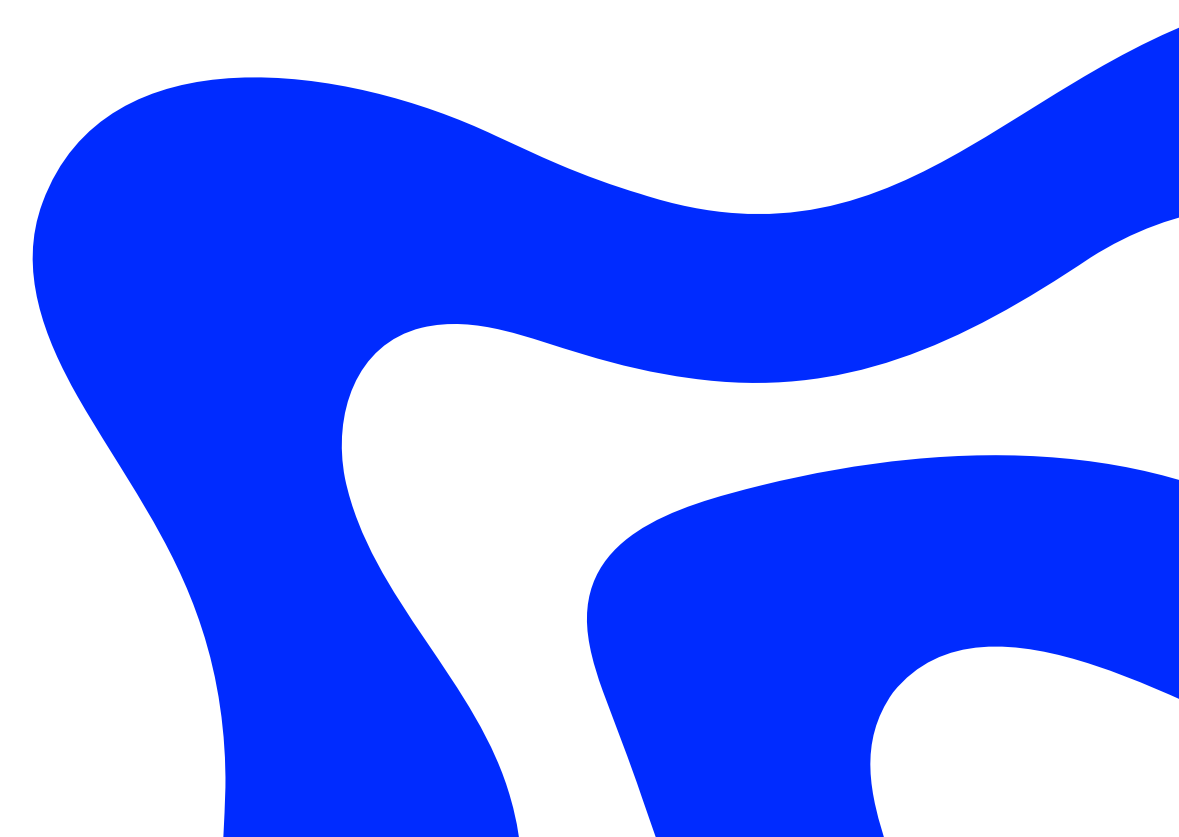


Fairdeal & Ashley Furniture Kenya

Brand Campaign

#DoneRight

For their 2025 brand campaign, our client wanted to create meaningful connections with customers. To this end, we focused on the idea of how some things ought to be done right, and how our furniture plays a crucial role in our daily comforts. We decided to use beautiful candid moments to depict this idea across the outdoor landscape in Kenya.



Ashley FURNITURE HOMESTORE | FAIRDEAL MODERN FURNITURE

Childhoods
#Done Right



Scan me

Ashley FURNITURE HOMESTORE | FAIRDEAL MODERN FURNITURE

Catching up
#Done Right



Scan me

Ashley FURNITURE HOMESTORE | FAIRDEAL MODERN FURNITURE

Family time
#Done Right



Scan me



Tata Communication
India

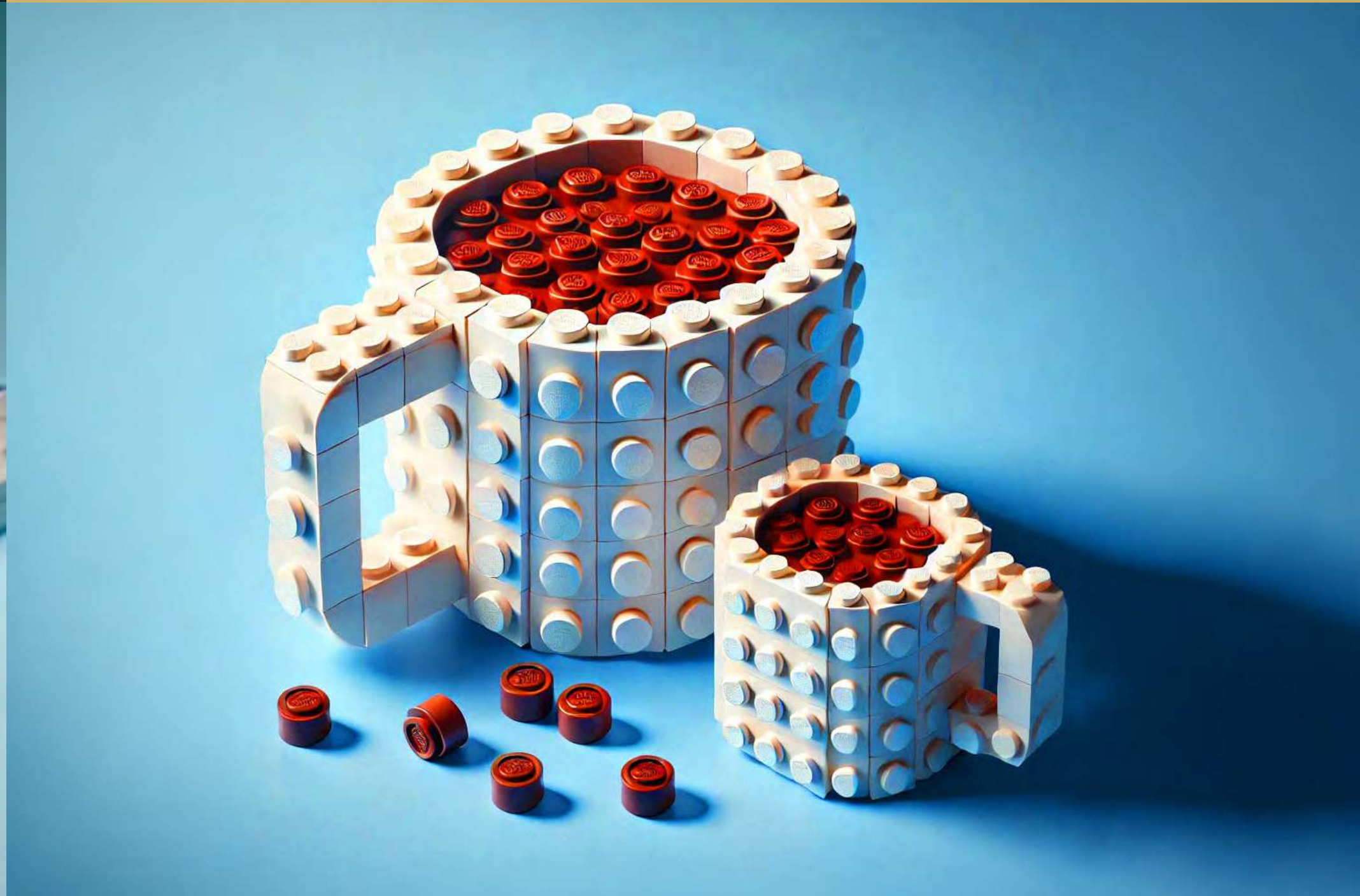
LinkedIn Campaign

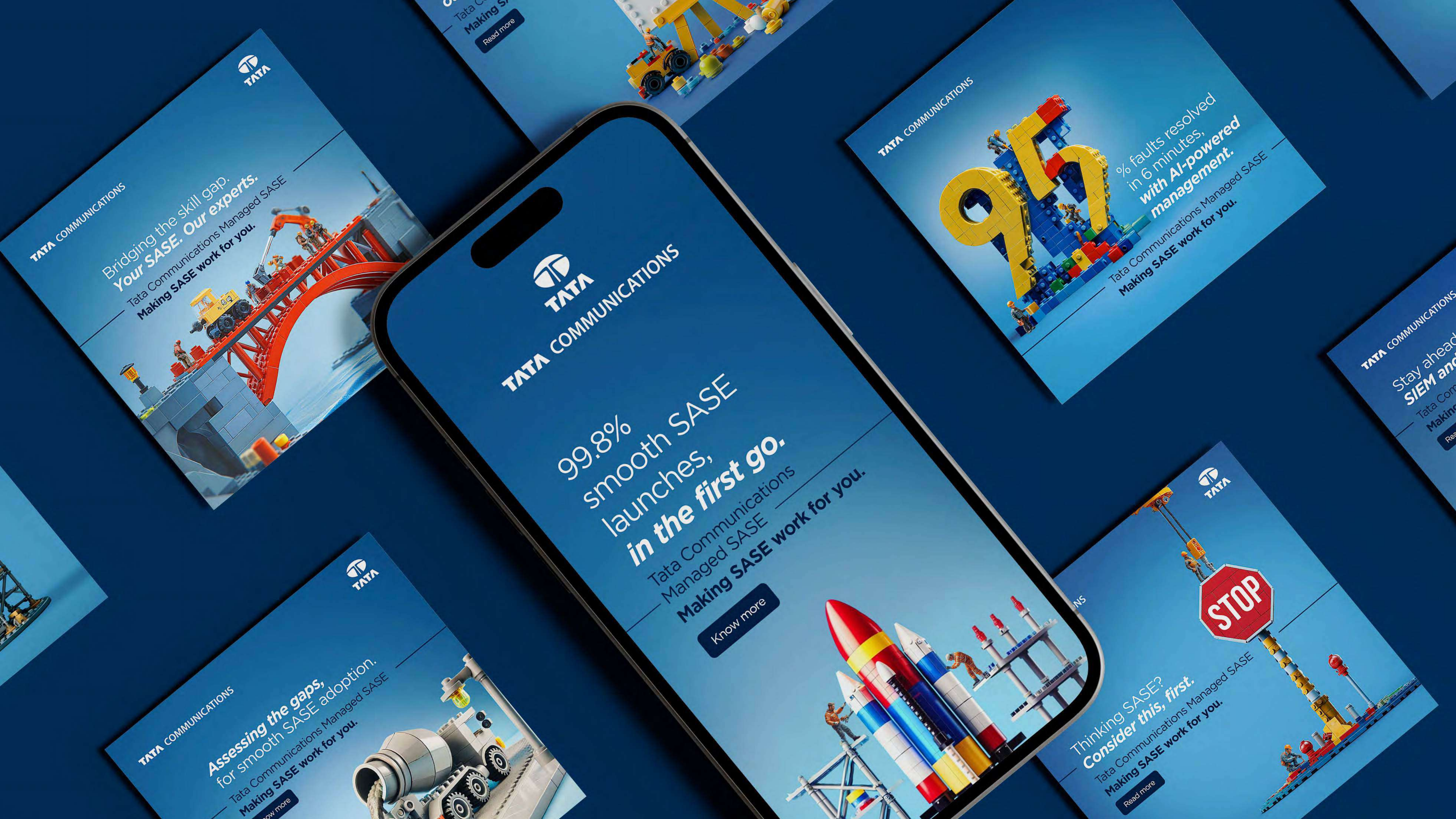
Managed SASE

Tata Communications' newest solution was one that brought two IT functions together - network and security, delivered as a fully-managed service to enterprises. The best part - it came with numerous customisation options - giving customers a perfectly tailored solution.

So, we decided to use building blocks to depict this 'made to fit' offering, and went to town with their LinkedIn campaign.

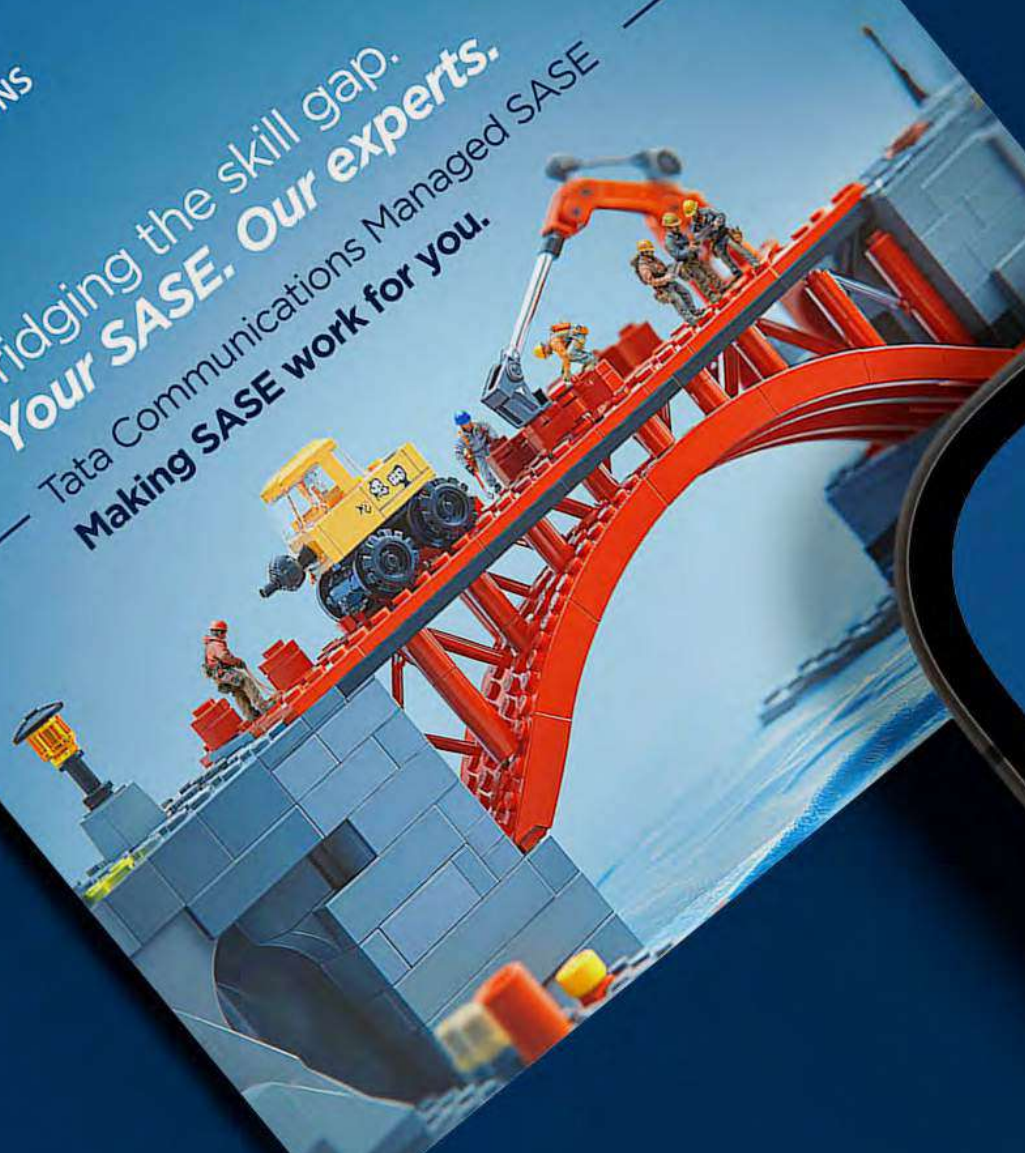






TATA COMMUNICATIONS

Bridging the skill gap.
Your SASE. Our experts.
Tata Communications Managed SASE
Making SASE work for you.



TATA COMMUNICATIONS

99.8%
smooth SASE
launches,
in the first go.

Tata Communications
Managed SASE
Making SASE work for you.

Know more



Thinking SASE?
Consider this, first.

Tata Communications Managed SASE
Making SASE work for you.

Read more



TATA COMMUNICATIONS

Stay ahead
SIEM and

Tata Com
Making

Read more

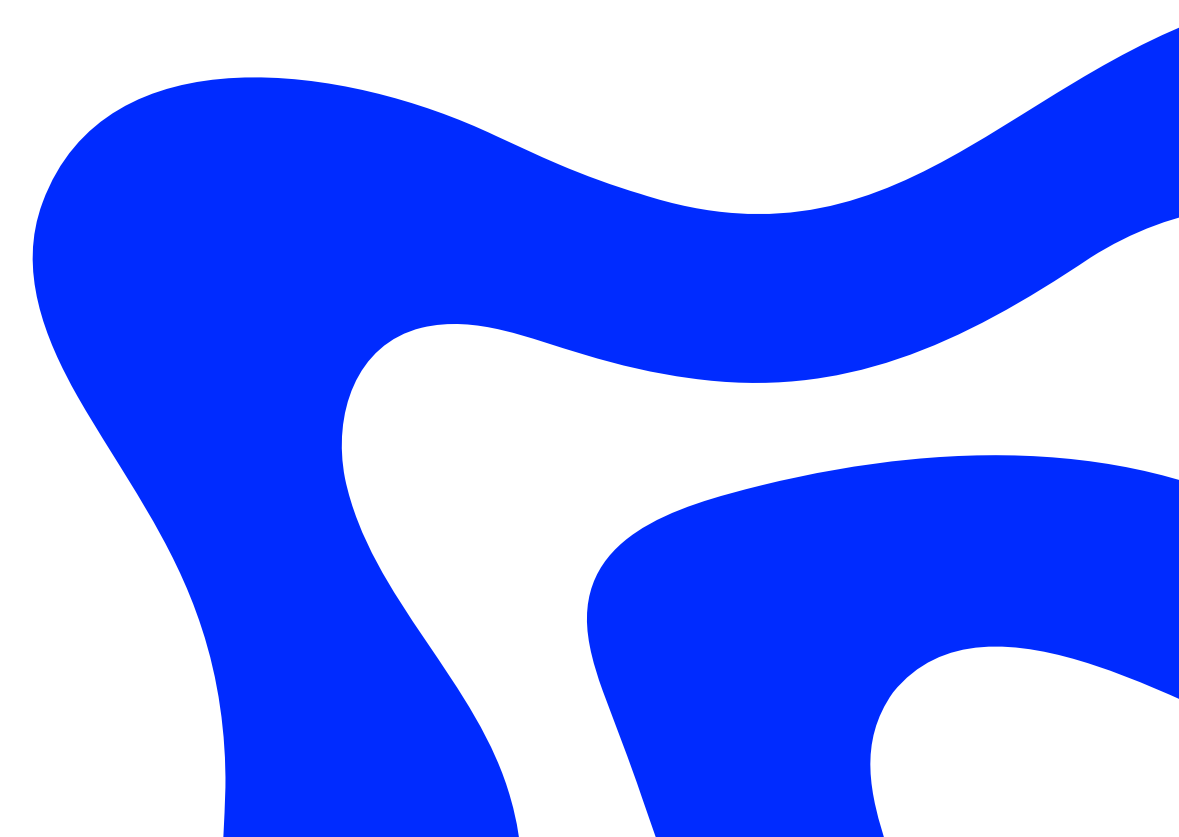


Tata Communication
India

LinkedIn Campaign

Hosted SASE

Our client was launching their new solution for enterprises - bringing network and security functions together, in a single package. So, for their LinkedIn campaign, we decided to showcase the fusion of these two aspects, by using distinct shapes across the work - thereby leaving our signature on this new, emerging category.



TATA COMMUNICATIONS

TATA

4



%
lower ownership costs.
Our Hosted SASE for your enterprise. It's the gift that keeps giving.
Hosted SASE. Switch to simple.

👍

💬

➡

📌

9:50





TATA COMMUNICATIONS

TATA

Bring your distributed enterprise together, with a single-vendor solution. It's easier than ever.
Hosted SASE. Switch to simple.



👍

💬

➡

📌











TATA COMMUNICATIONS

TATA

Better user experiences, now simplified.
Get 20% faster, predictable, end-to-end performance from your enterprise network.
Hosted SASE. Switch to simple.



👍

💬

➡

📌

TATA COMMUNICATIONS

TATA

Get a whiff of tomorrow's threats, today.
Simplifying enterprise security with advance threat detection features.
Hosted SASE. Switch to simple.



👍

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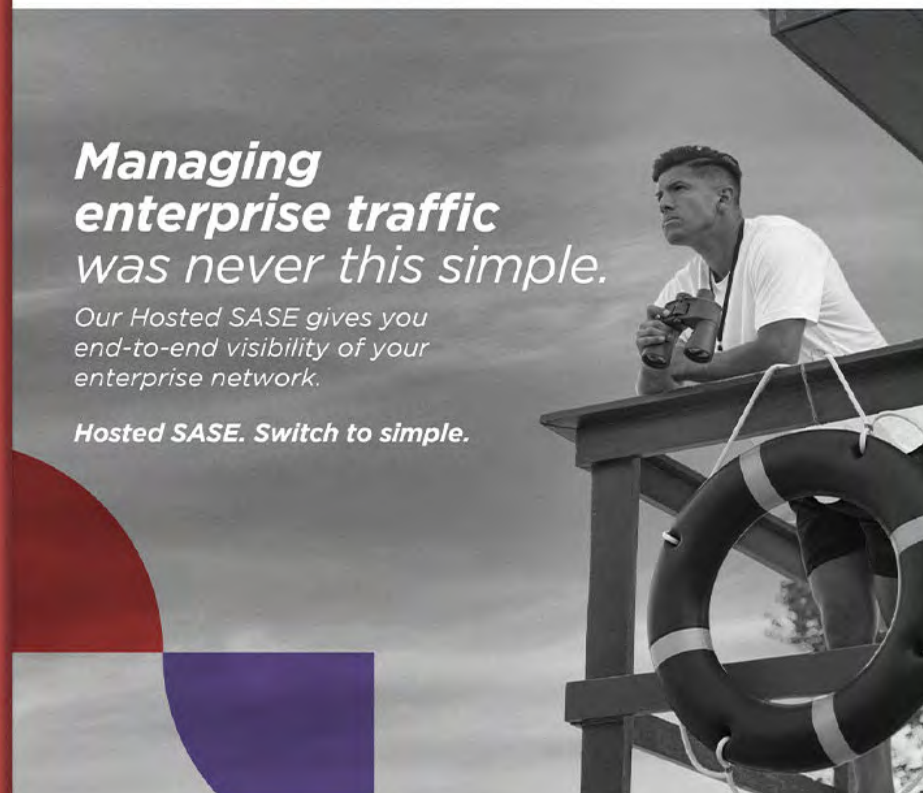
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📌

TATA COMMUNICATIONS

TATA

Managing enterprise traffic was never this simple.
Our Hosted SASE gives you end-to-end visibility of your enterprise network.
Hosted SASE. Switch to simple.



👍

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Tata Communication
India

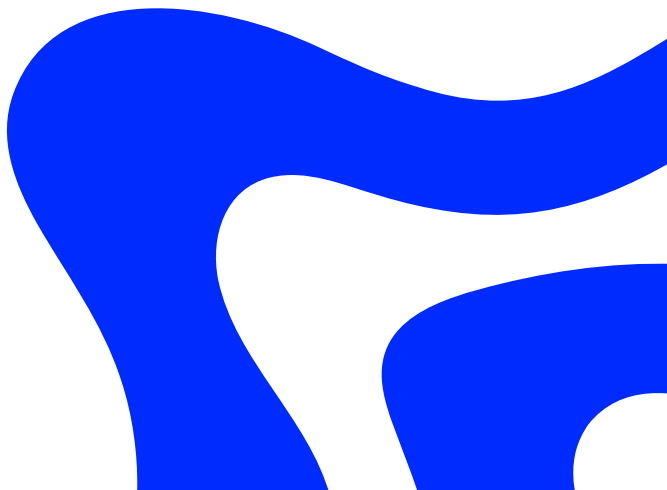
AI Film

We are Warriors

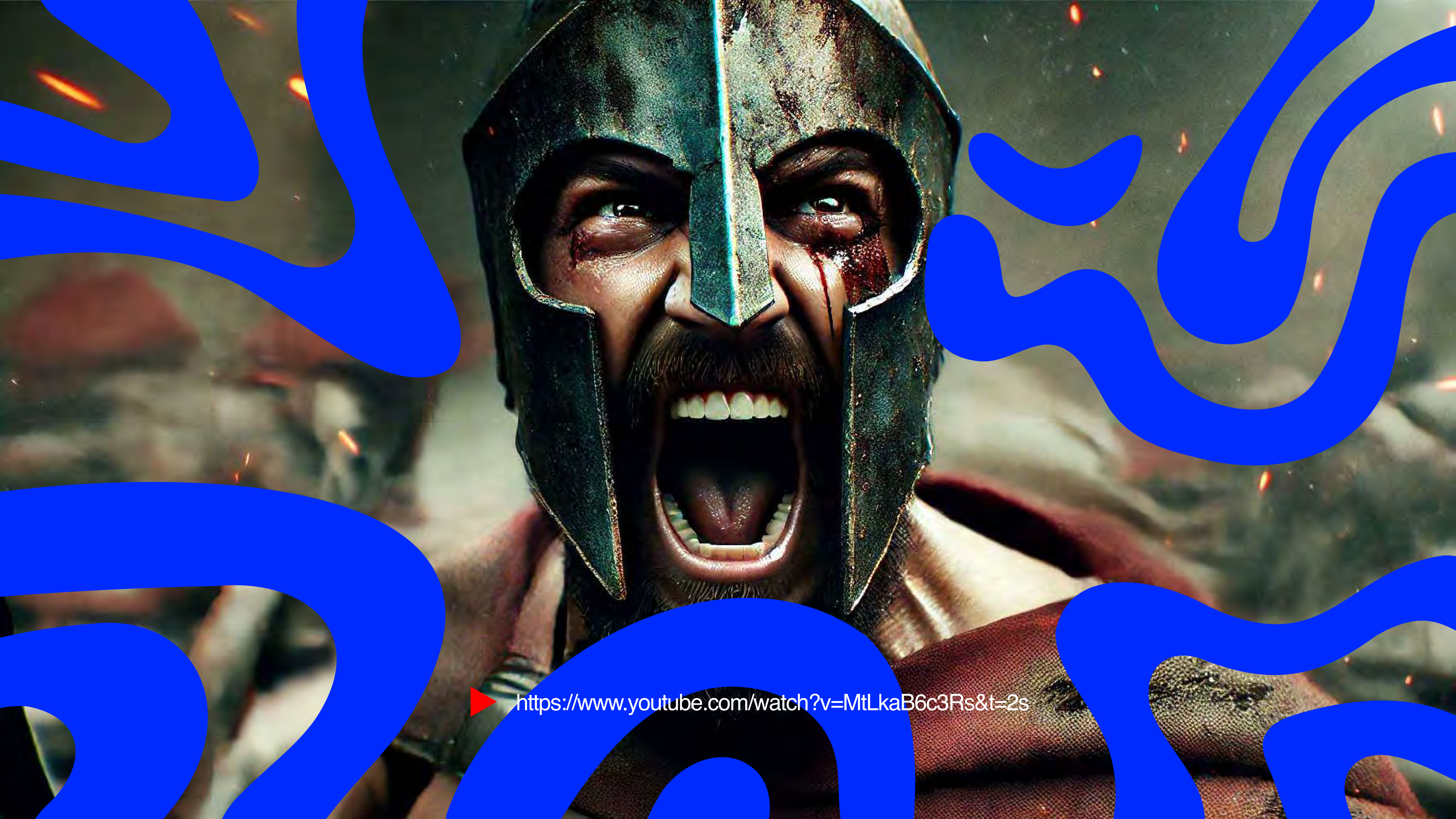
For their annual Sales Kick Off (SKO), Tata Communications wanted to inspire their sales team of over five hundred tech mavericks.

Our approach was simple - a good sales team is much like a formidable army. Like warriors - facing the quick lash of customer rejection, battling the odds, fighting for survival. So, why do warriors do what they do? We felt we just needed to remind them.

So, here's the film we made for them - created entirely using AI and CGI. The only human touch to it comes from the voiceover, and of course, the deep passion we felt while creating it.







<https://www.youtube.com/watch?v=MtLkaB6c3Rs&t=2s>

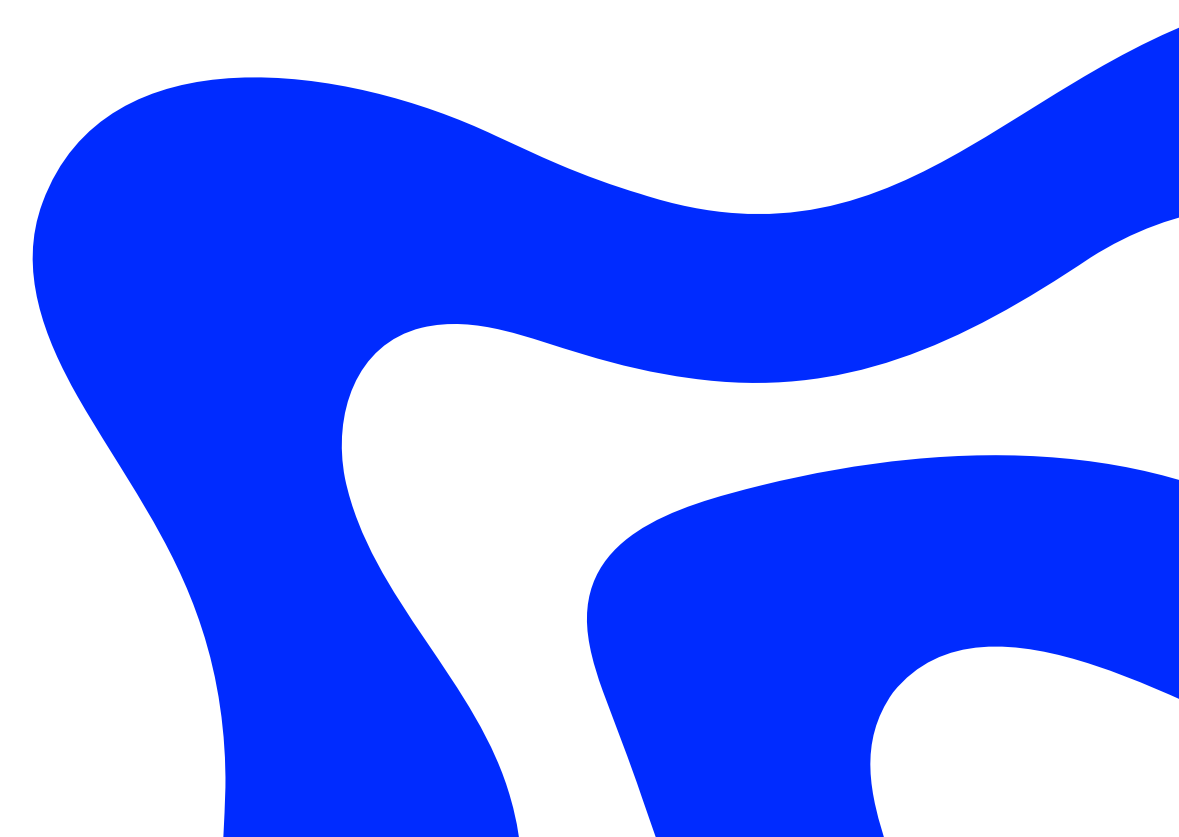


Tata Communication India

LinkedIn Campaign

UCaaS

As a B2B enterprise, Tata Communications' ads for their managed UCaaS were turning out to be a bit vanilla for their taste. So, we decided to give them a 'thumbstopper' approach with attention-grabbing headlines and visuals to underline their key benefits. We even brought in consistencies in colour and font styling - to create a unique identity for this particular product portfolio, thereby making it a holistic campaign rather than fragmented pieces of communication.





UNICATIONS

**Collaboration
like never before.**

Our managed UC services
get adopted faster
by your team.



TATA COMMUNICATIONS

**65%
COST
SAVINGS.**

No half-baked
solutions for Europe's
leading bakery chain.



9:50



TATA COMMUNICATIONS

**COLLABORATION
LIKE NEVER BEFORE.**

Our managed UC services get adopted faster by your team.



TATA COMMUNICATIONS



**SAFER VOICE
INFRASTRUCTURE**

with compliance in regulated markets.



TATA COMMUNICATIONS

**116 offices.
19 countries.
Connected in
just 120 days.**

A global food giant is now staring at
giant savings on tech migration.

TATA COMMUNICATIONS

**65% COST
SAVINGS.**

INFINITELY BETTER
EMPLOYEE EXPERIENCE.



TATA COMMUNICATIONS

**IN A WORLD
FULL OF RISKS,
TAKE ONE LESS.**

Get a secure and compliant
cloud voice network.





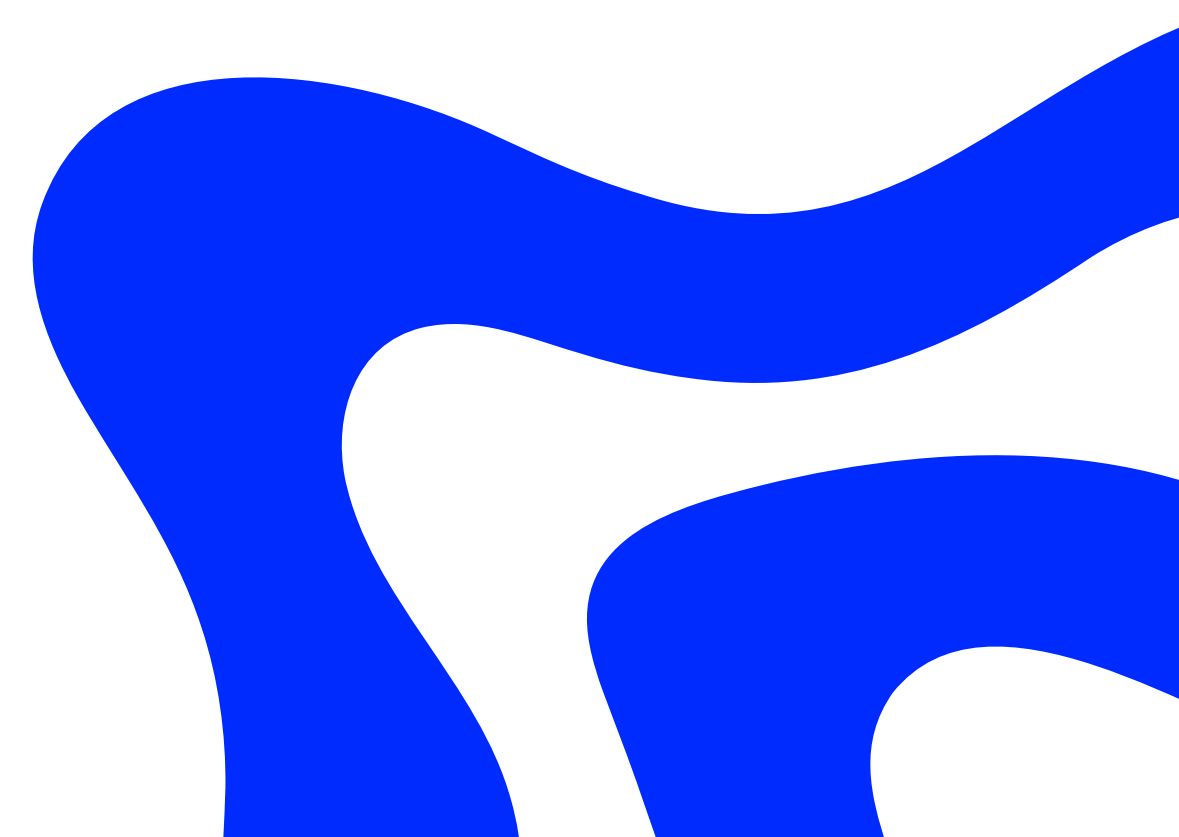
HRD Antwerp
Belgium

Branding System

A Twinkle of Trust

Building on the strong foundation of their existing identity, we created a holistic branding system for HRD Antwerp.

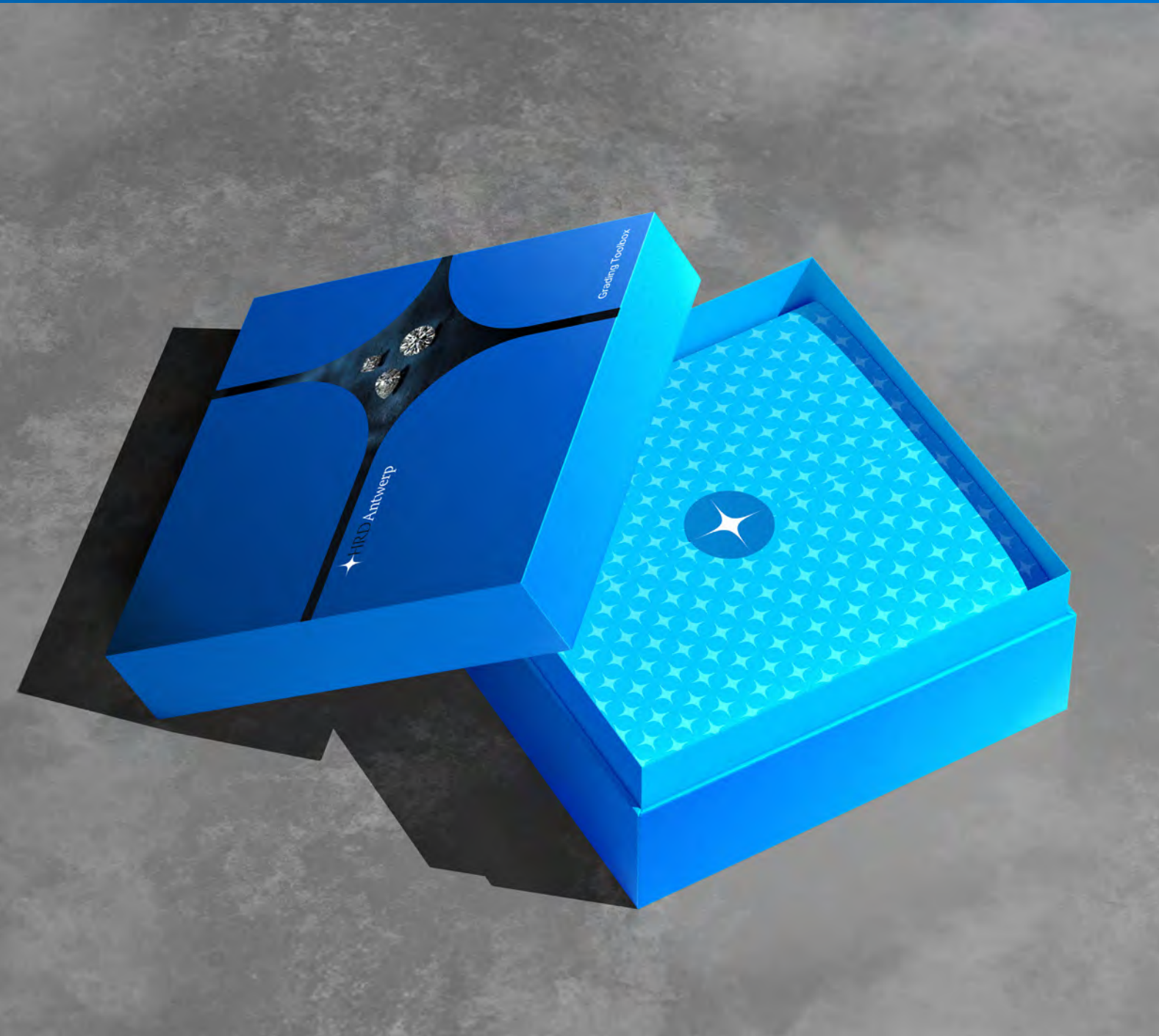
This design language uses the twinkle from their logo as the primary element, represented in various forms across mediums and spaces. From brand colours and typography styles to imagery and tone of voice - we ensured the brand is always represented correctly, and in meaningful ways.

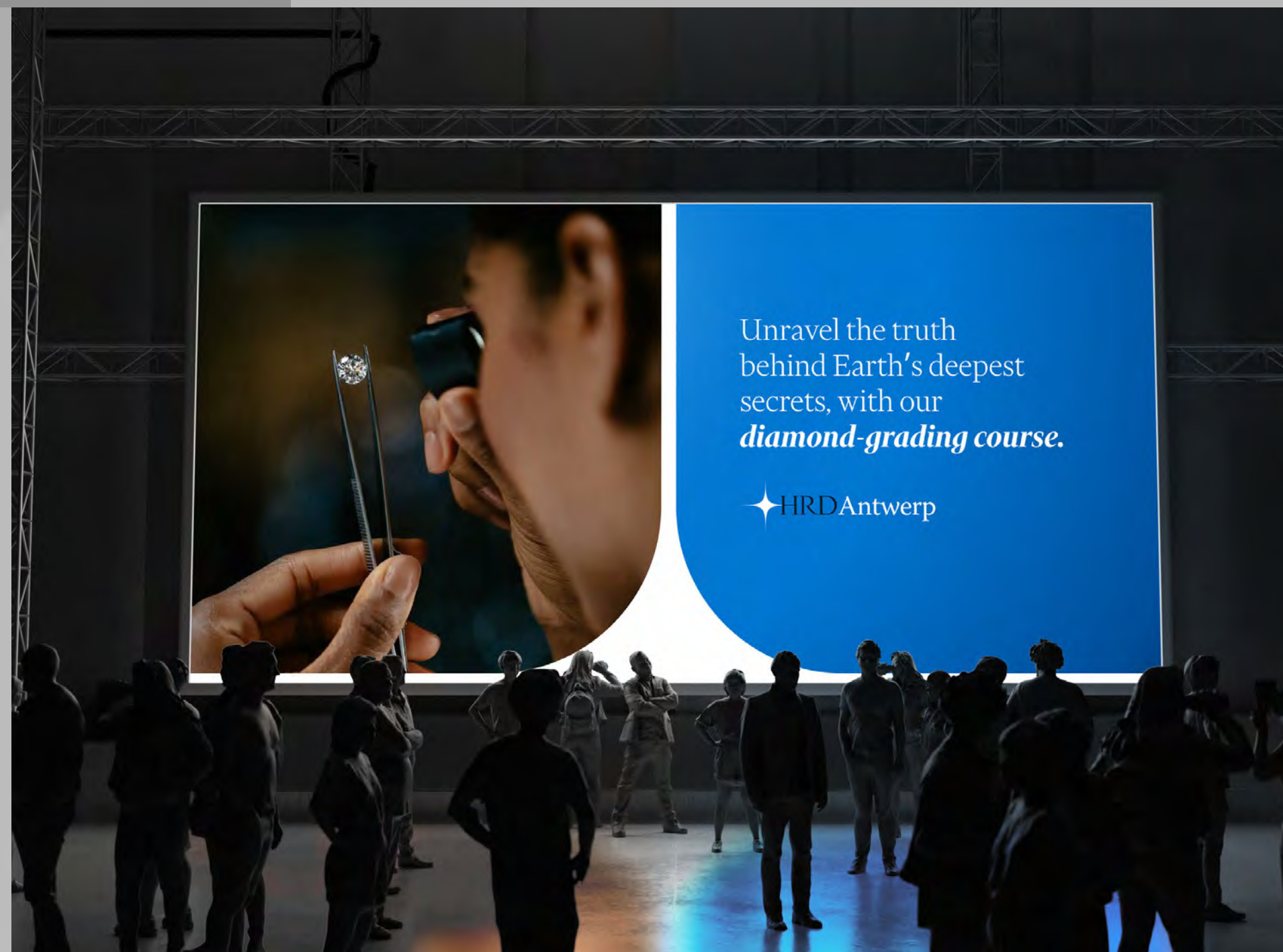
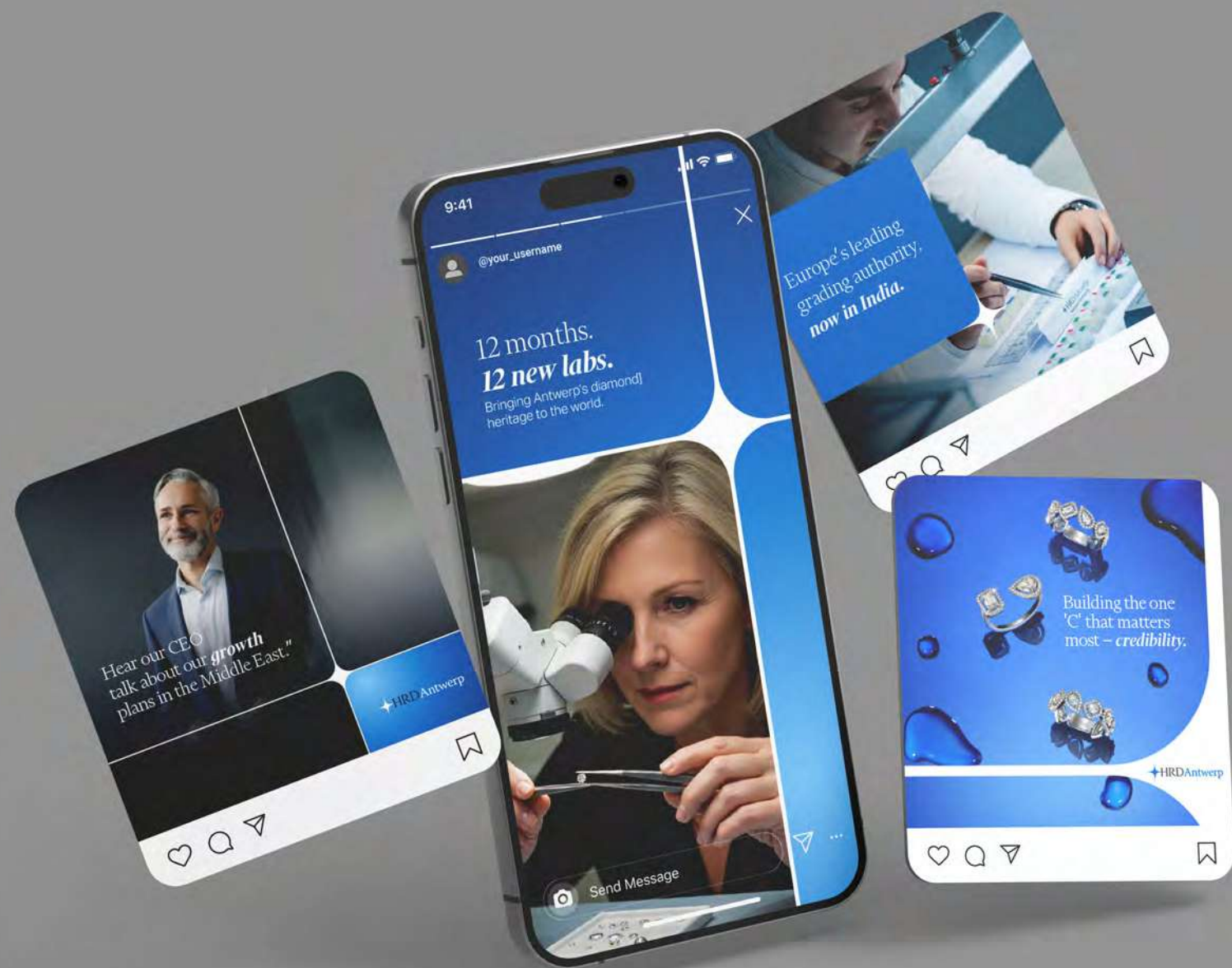


Branding System

Defining
*the shape of
trust.*









Casper Wealth
India

Brand Identity

Crypto Without Chaos

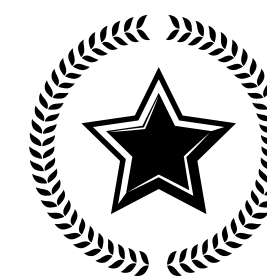
When the global crypto investment house was looking to refresh its identity, we delivered what no market can - guaranteed success.

With crypto being spoken about in hush tones, and the global anxiety that revolves around this subject, we figured people could use a little reassurance. And Casper's own methods lent themselves to this idea. Just as a pearl protects the oyster from peril, Casper would promise to be the guardian of its customers' wealth. How?

By bearing complete transparency, investing in proven assets, and complying with global regulations. That was the idea we brought to life with their branding system.



Foxglove 2025 **National Winner**



Foxglove 2025 **Regional Winner**



CRYPTO WITHOUT CHAOS

CASPER



WEALTH







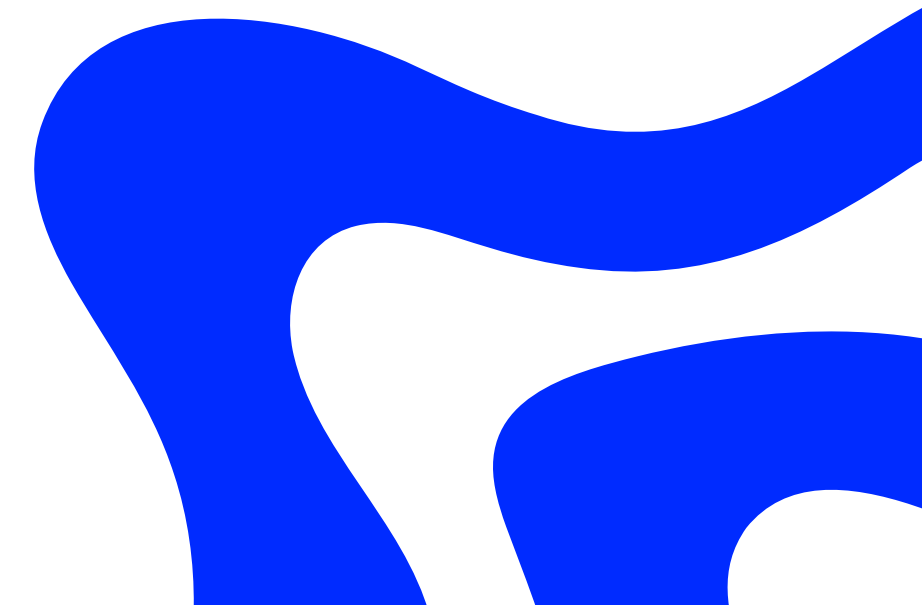


SMB Properties
Kenya

Branding

Raising buildings. Elevating lives.

SMB Properties had a vision. We worked with them to bring it to life as a brand. Starting with a blank slate, we dug into what they stand for and where they want to go. The result was more than a logo. It was a brand built on trust, progress, and quiet confidence. From positioning and identity to colours, type, and brand tools, everything was designed to feel premium without trying too hard. Just like the spaces they are building.





SMB
PROPERTIES



Follow

SMB Properties

@smbpro

Bringing Spaces to Life with Vision and Precision

666 Following 6.8K Followers

[smbproperties.com](#)





Built for Kenya.
Inspired by the world,

SMB
PROPERTIES



Luxury living,
In the lap of nature.

SMB
PROPERTIES



Invest in a wonder
called Kenya.

SMB
PROPERTIES





Span Wealth
India

Branding

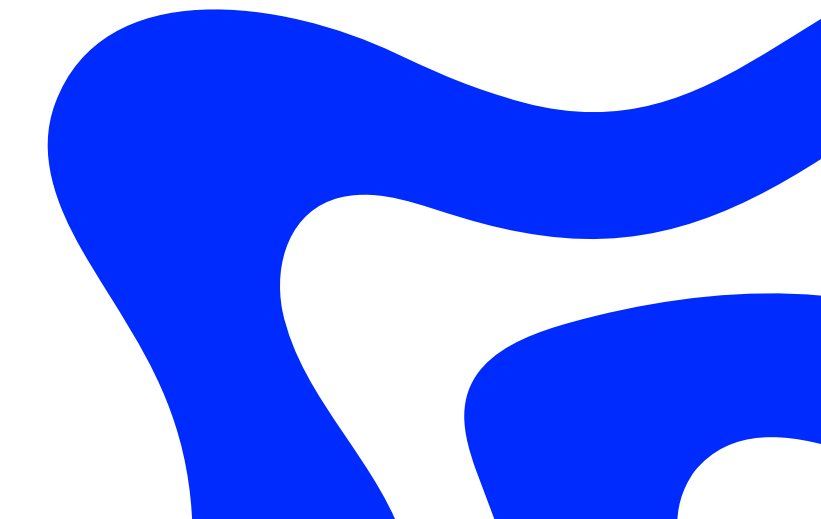
Wings of Wealth

SPAN Wealth is a 5-year old wealth management company, with strong investing principles. They choose to deliver lesser returns if need be, but ensure zero capital erosion - so that their clients can reap the fruits of prudent investments.

To this end, we created their new logo to capture the impact of wealth. Using their monogram, we created a soaring dove, which serves as a symbol of harmony.

Because that's what wealth ultimately provides - peace of mind and the freedom to live life on our terms.

We gave it a deep blue identity to connote scale and professionalism, and accented it with a pristine ochre that symbolizes everlasting wisdom.



sw

s + w + 





2



HEX - #00425F
C: 100 | M: 70 | Y: 40 | K: 30

HEX - #889EA6
C: 25 | M: 50 | Y: 60 | K: 0

HEX - #C38A6E
C: 50 | M: 30 | Y: 30 | K: 0

HEX - #02283F
C: 100 | M: 80 | Y: 50 | K: 50

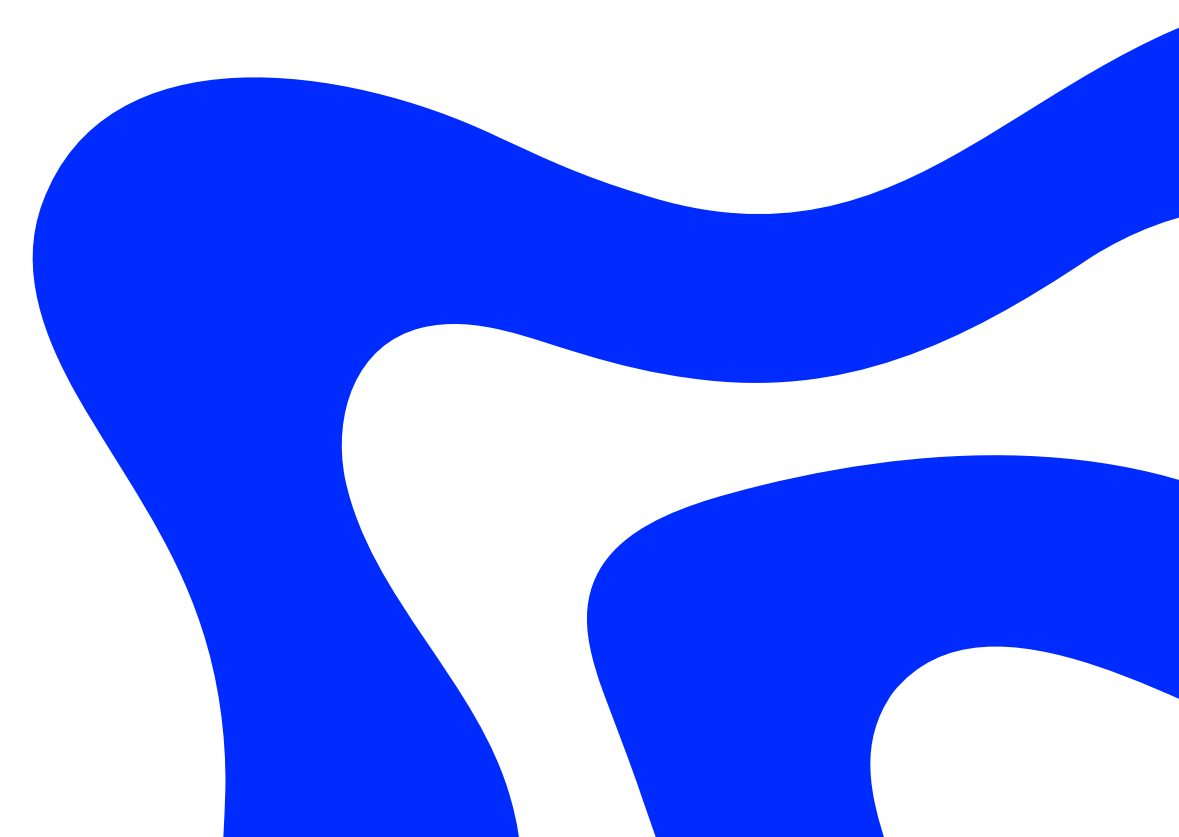
HEX - #CAD5DA
C: 20 | M: 10 | Y: 10 | K: 0



Ayvens
India

Steering Their Digital Journey

As the world's largest corporate mobility brand, Ayvens is constantly in touch with its customers - be it with new offers, latest vehicles, or service updates. Our work for them spans paid campaigns, social media sustenance, email communication, lead-gen campaigns, and more. Catch a few glimpses here.



Taking a day to honour
India's incredible journey.

#HappyRepublicDay

Better with every move.

ayvens
SOCIÉTÉ GÉNÉRALE GROUP



Level up your vacation
with this secret prompt.

→
Swipe

Better with every move.

ayvens
SOCIÉTÉ GÉNÉRALE GROUP

One lease.
Two smarter
ways to **move.**

Your Ayvens lease now
includes a car and a **Hero Lectro E-Bike.**



Scan to view
the offer

* Offer valid till stocks last. E-Bike model: Hero Lectro Y3. Product
image is for representational purposes only. Actual colour and
features may vary. Offer valid for selected clients only. Please contact
your administrator for more information. T&Cs apply.

ayvens
SOCIÉTÉ GÉNÉRALE GROUP

The best grooves
for when you **move.**

Tunes to set the right mood before you hit the road.

Swipe →

Better with every move.

ayvens
SOCIÉTÉ GÉNÉRALE GROUP



Jawhar
Historic village in Palghar district with lush greenery and several cascading waterfalls.

Highlight: Warli Paintings

145 km

Kamshet
Tranquil hill-town in Mawal taluka, popular for paragliding.

Highlight: Bedse Caves

106 km

Malshej Ghat
Mountain pass in the Sahyadris with waterfalls, lush valleys, and breathtaking views.

Highlight: Pimpalgaon Joga Dam

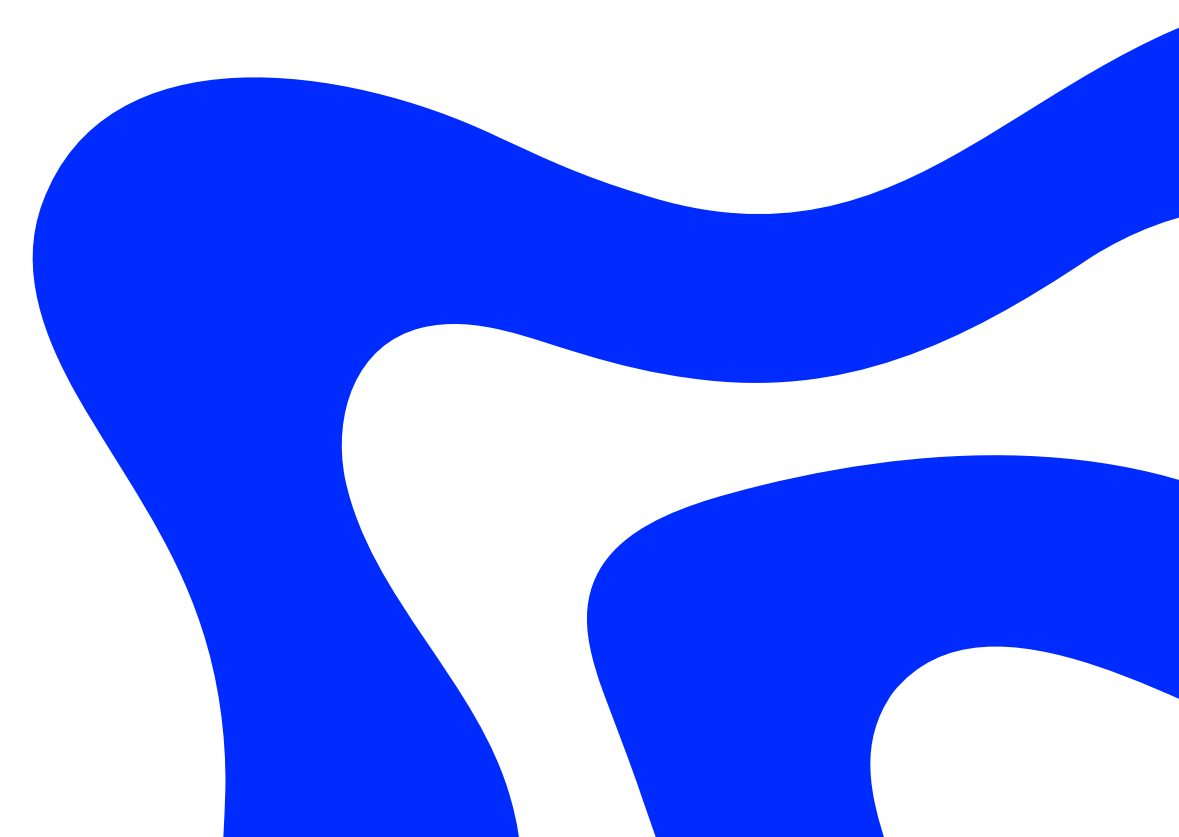
164 km



Ayvens
India

Brand & Industry Specific Ads

A series of brand ads that revolve around how Ayvens helps companies move past the perceived limits of growth, along with an ad for CXOs in the Agri-chem industry - highlighting how leased cars and full-service fleet management can address the pains of 'farm to fridge' logistics.



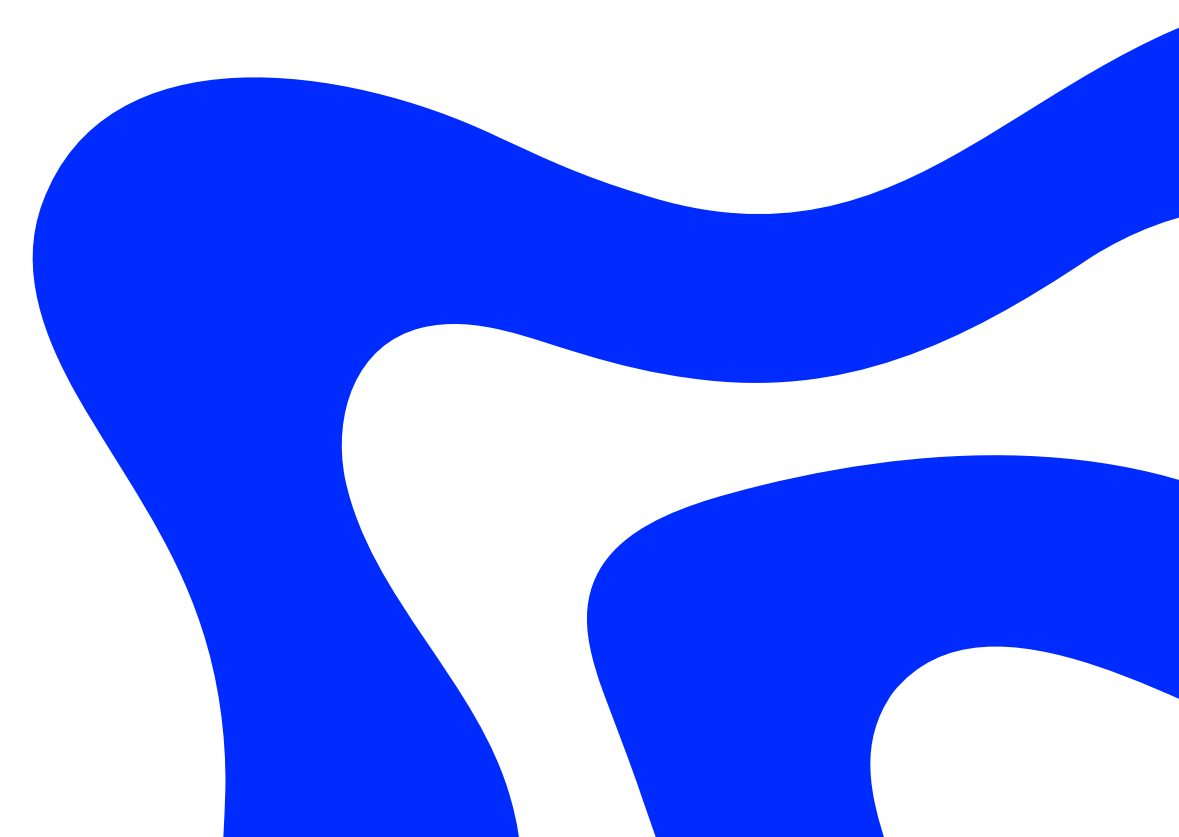
our  **wcsk** unreleased



Sany
India

Trusted by the toughest

This campaign focuses on building credibility for the brand – by showcasing how we're the machines of choice in the most grueling terrains and the harshest climates. We want customers to know that we are not just another equipment manufacturer. But rather, a force to be reckoned with. They should know that we have been trusted to deliver on the most menacing projects across the country. And we haven't disappointed.



**BREAKING GROUND IN
TERRAIN THAT'S KNOWN
TO BREAK SPIRITS.**

TRUSTED BY THE TOUGHEST



SANY

www.sany.in

**WHERE OTHERS
DEFINE LIMITS,**

WE DEFY THEM.

SANY



WHEN THE EARTH
ACTS TOUGH,
WE ACT TOUGHER.



From lifting tonnes out of a quarry in Aurangabad to moving mountains along the north, SANY excavators don't just work. They endure. Fuel-efficient engines. Smart hydraulics. Remote monitoring. Every bolt and seal built to outlast the terrain. Because when the ground resists, our machines respond with relentless precision.

TRUSTED BY THE TOUGHEST



SANY

SANY Excavators.

TRUSTED IN PLACES
THAT MAPS DON'T KNOW.

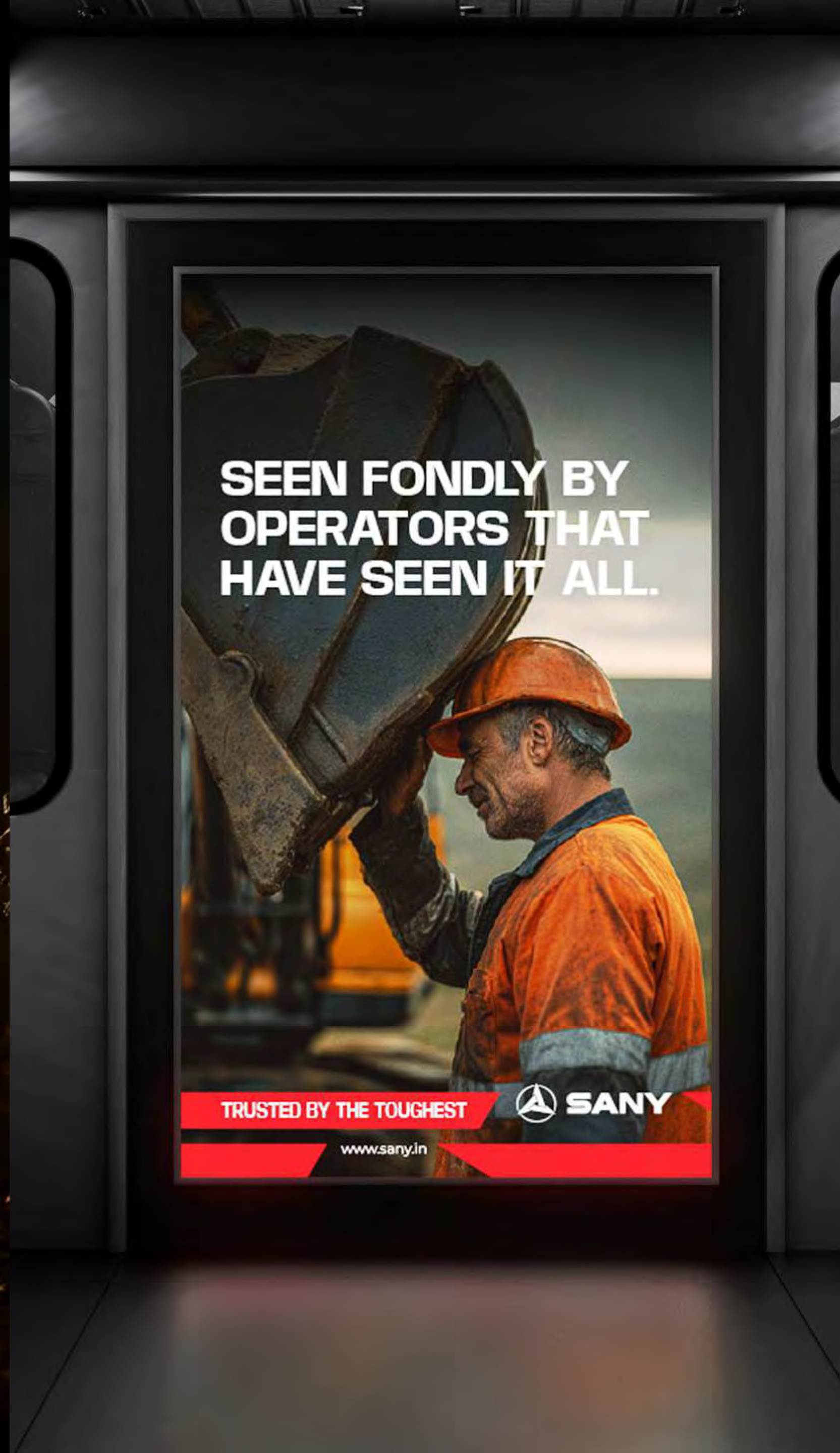
TRUSTED BY THE TOUGHEST



SANY

www.sany.in







Keeping Real Estate Real

The real estate industry is typically opaque - rife with rumours and misinformation, and no real place for people to discover the truth. So, we created a thought-leadership campaign for CBRE that revolved around busting common myths and misconceptions, and clearing the air around industry news.



has 155 mn. sq. ft.
-A office buildings,
to be upgraded to
sustainable models.



75%
respondents
preferred one-way
commute times of
30min or less.



CBRE Commute Optimizer

Explore the commute experiences and travel times
for various locations, before you make a decision.



Your blueprint
of truth.

Coming soon on
our LinkedIn page.

CBRE Keeping real estate *real*



Indore Metro Project:
Is the project
really on track?

Hear Anshuman Magazine speak in our next video.
Date: 25 Jan
Time: 12:30pm



Sales comparison approach

Here, a commercial property is valued by evaluating
the price of similar properties in the vicinity.



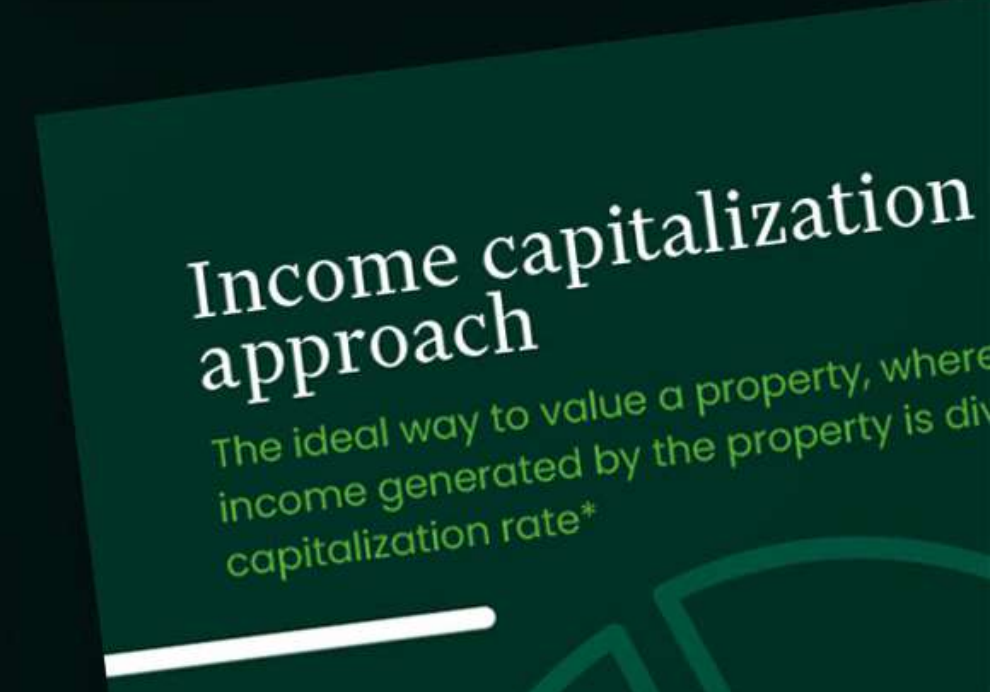
Local Intelligence

Get compelling location insights with market
data on occupiers, competition, infrastructure,
and more.



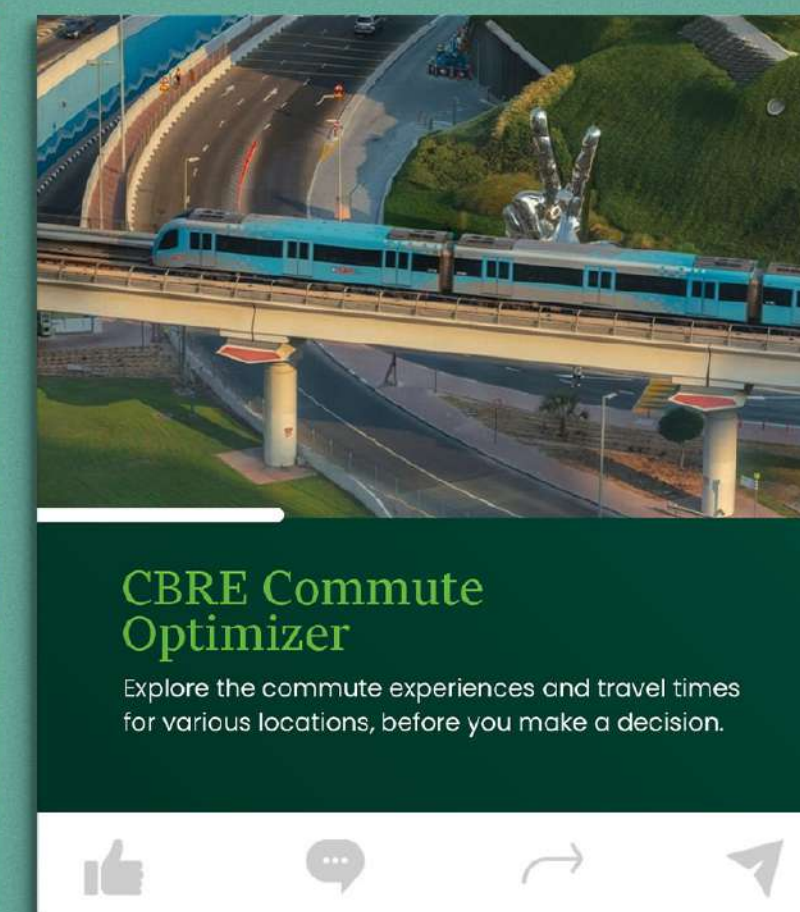
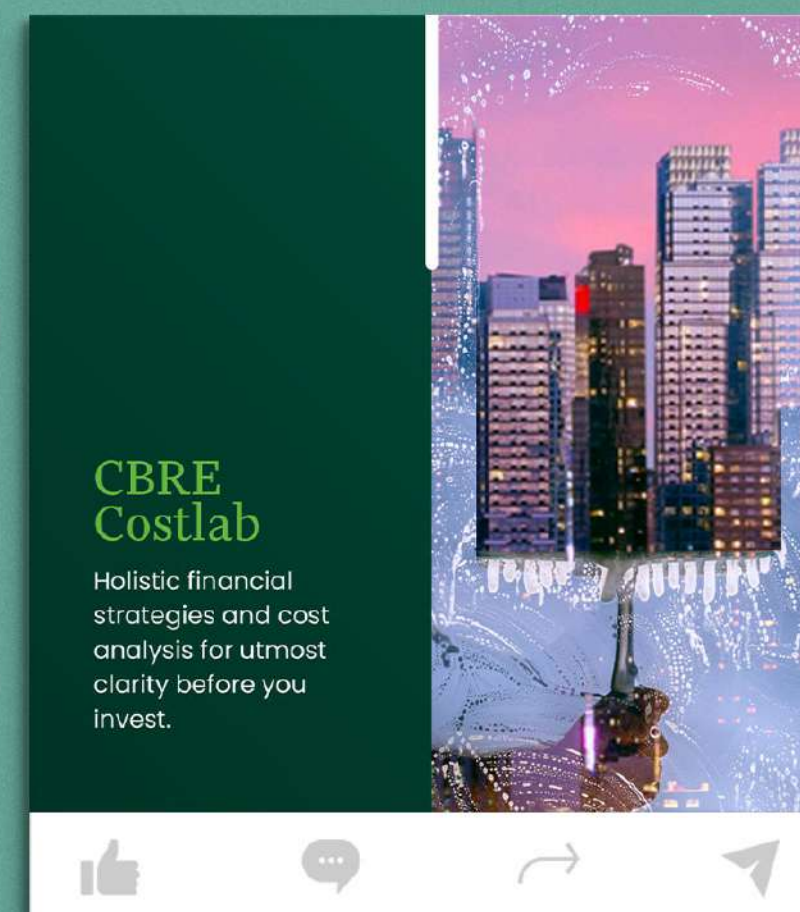
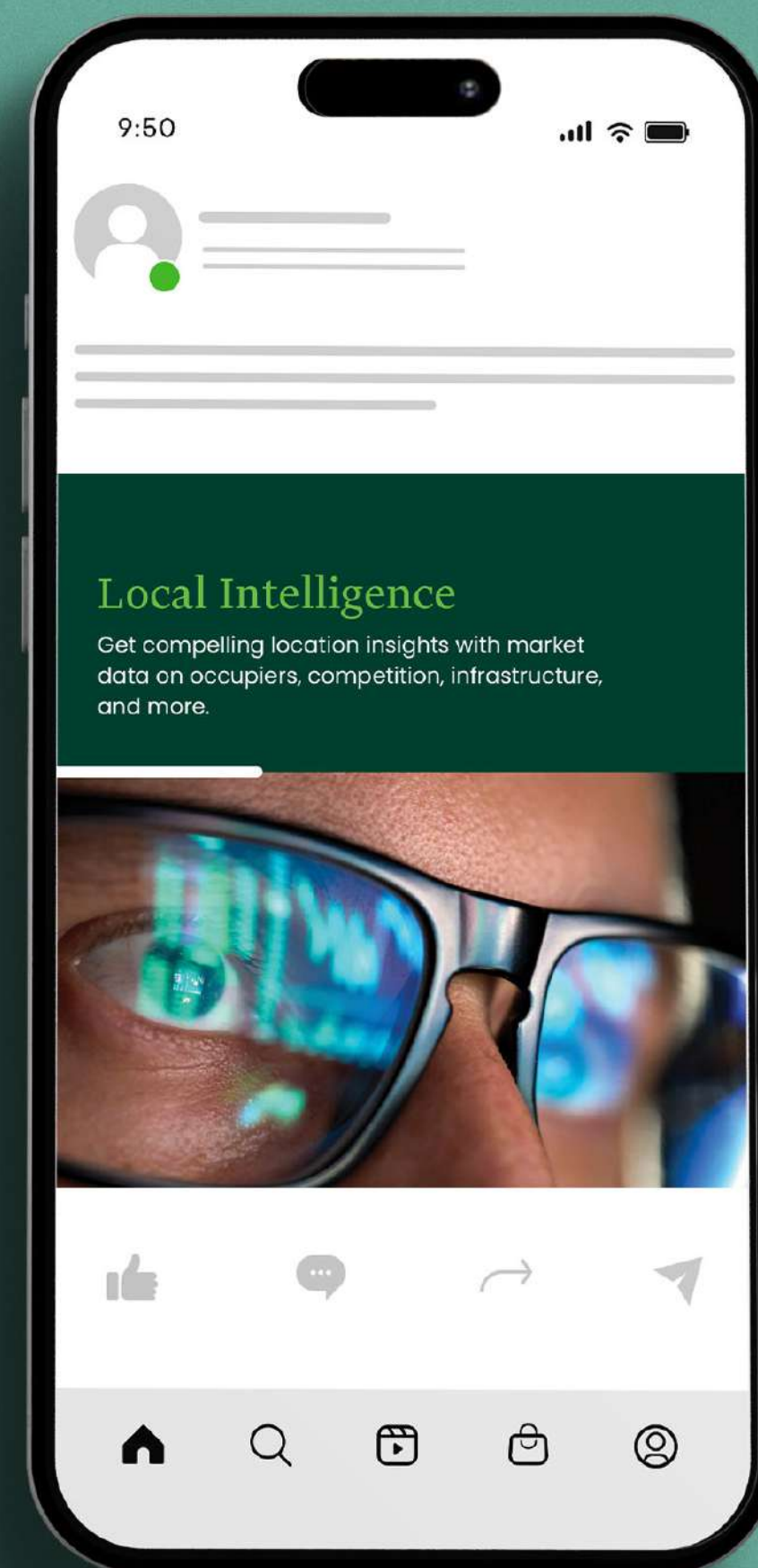
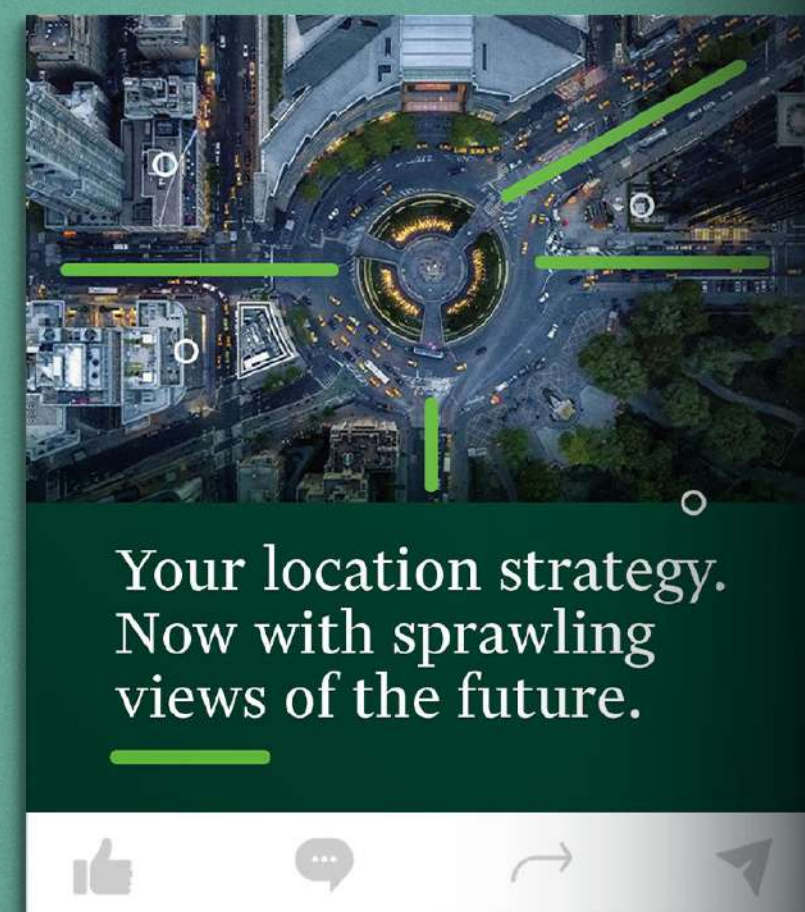
Cost approach

The simplest valuation of a commercial property,
evaluating land costs, construction costs, and
depreciation.



Income capitalization approach

The ideal way to value a property, where
income generated by the property is divided by
capitalization rate*

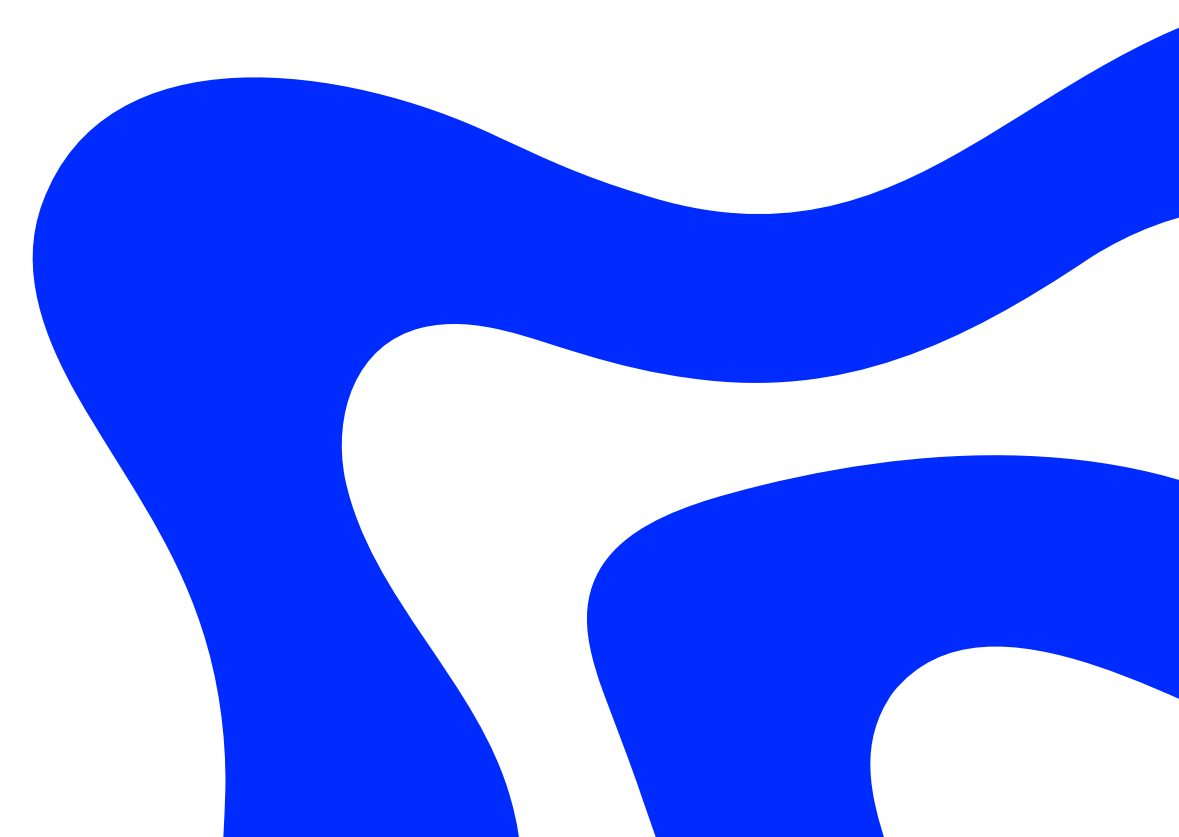


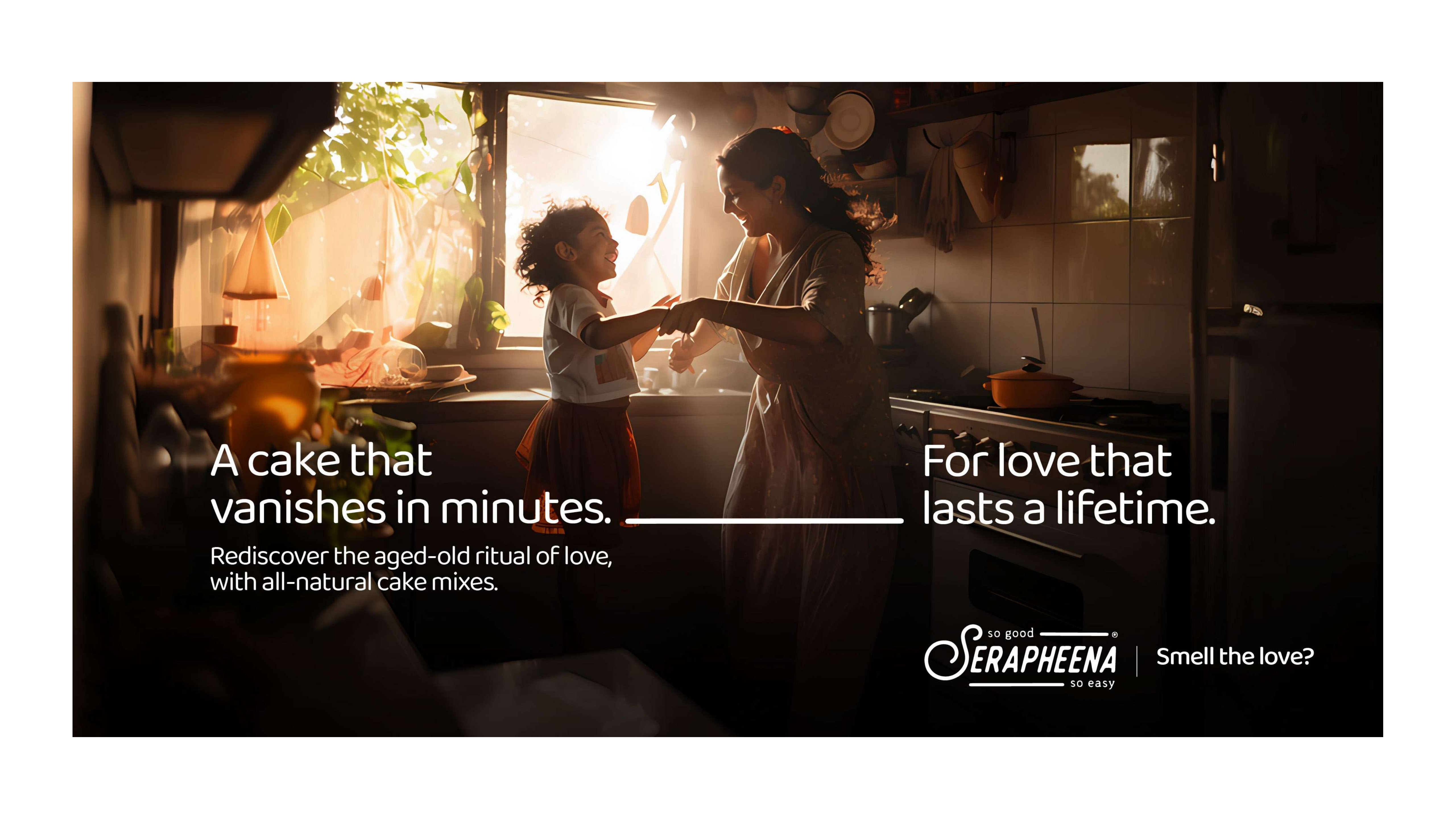


Serapheena
India

Smell the Love

Here's a campaign we pitched to a healthy baking brand - wherein we reminded people that the most important ingredient in a homemade cake isn't something that comes out of a jar, but rather, the inimitable emotion of love. And as long as that remains, it wouldn't really matter if we cut back on unnecessary sugar, or other 'not so nice' ingredients.





A cake that
vanishes in minutes.

Rediscover the aged-old ritual of love,
with all-natural cake mixes.

For love that
lasts a lifetime.

so good —
SERAPHEENA
— so easy

Smell the love?



More than a cake, ————— it's what mothers do.

Rediscover the age-old ritual of love,
with our all-natural cake mixes.

so good —————
SERAPHEENA
so easy

Smell the love?



Discover the taste
of togetherness.

Indulge in the age-old ritual of love,
with our all-natural cake mixes.

so good
SERAPHEENA
so easy

Smell the love?

**Sometimes, our cakes
are the second sweetest
thing in your kitchen.**

Rediscover the age-old ritual of love,
with our all-natural cake mixes.



so good
SERAPHEENA
so easy

Smell the love?





"The process of creating customer centric communication is not only easy with Human, but also fun. The comms that we've created till now have not only created a different benchmark within our organisation, but the performance on digital has been meeting our benchmarks consistently."

- Ajit Nair
Tata Communications

"As a European brand with a global customer base, it's crucial to find partners that understand how to bridge cultural differences and build campaigns on shared values and emotions. Trust is our product, we handle it with care. So trust is something we only give after careful consideration. In my opinion, Human Global deserves that trust. But more important to me, they are just fun to work with, full of creativity, openness to ideas and good listeners to what we maybe don't speak out but secretly desire. A good agency is a good mind reader."

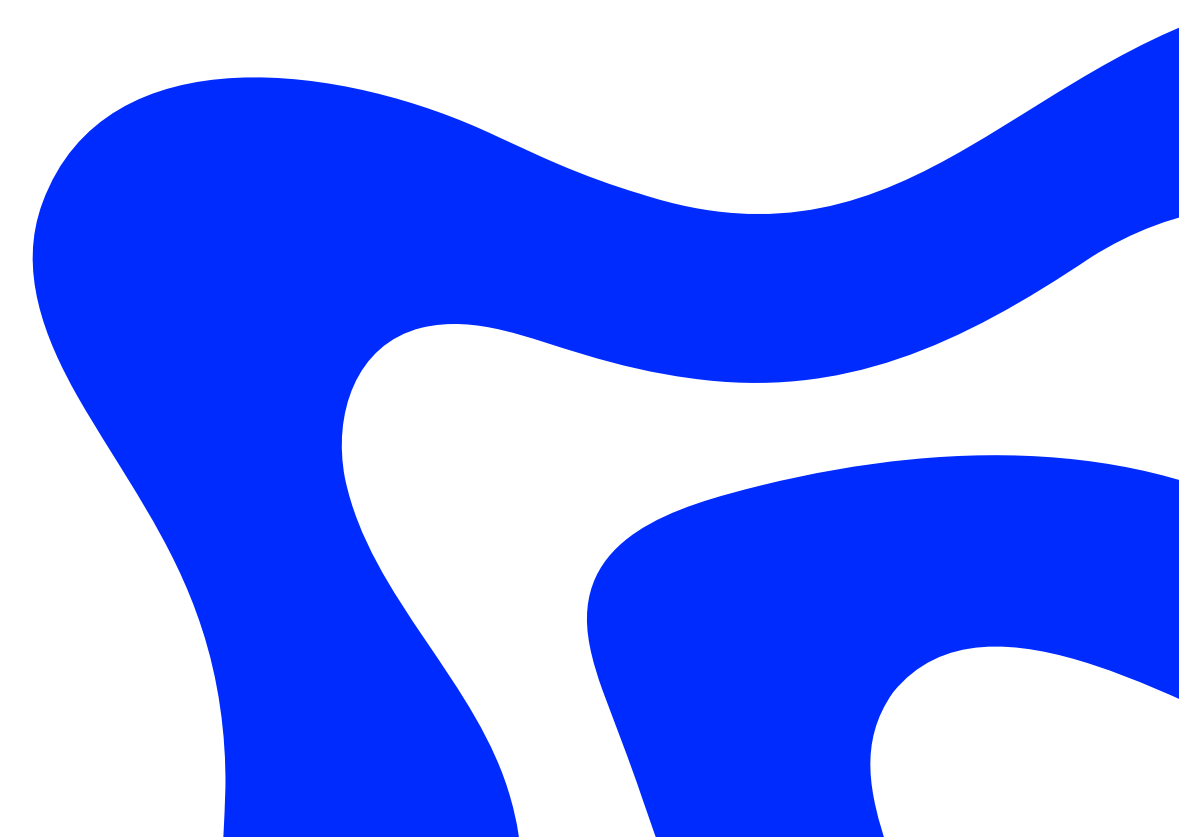
- Tom Neys
Global Director, HRD Antwerp

"I knew that there would be no one better to entrust with our rebranding needs."

- Anish Vora
Director, SPAN Wealth

"It's refreshing to collaborate with Human on our emerging brand. Their creative and branding efforts are already creating a strong foundation for us, capturing the essence of our brand and building anticipation among potential customers."

- Jagdish Kandpal
Marketing, Parrogate Ginneries



Like what you see?
Let's chat.

Umesh Mandve
Business Head

+91 97690 87750
umesh@thehuman.co.in

With love

